



COMPENSATION PLAN

December 2013

More money, faster pay-out based on a premium product that has real value!

Global Wealth Trade Corporation (GWT CORP) with its designer lines; FERI, POSH by FERI and FERI MOSH, has quickly become one of the fastest growing designer fashion houses in the world today. Our marketing plan is based on value for the clients, combined with strong support for the GWT Luxury Consultants (LCs). The result is a unique Variable™ Business Plan that encompasses the best of traditional and direct sales, and combined with the genuine GWT Support System that allows our LCs a much greater opportunity for business success.

GWT can be your vehicle to financial freedom and a lifetime of satisfaction through helping others. To become a Luxury Consultant, a person submits an Application Form or registers online. At the time of joining the Business in a Box Start-up Kit is shipped instantly. If you are outside Canada/United States, your IBIB-Promotional will be shipped instantly and your IBIB-Product will be available to order through your Back Office.

There are TWO levels of business involvement with GWT Corp:

- 1- Retailers to sell GWT designer lines through online sales and The Look Book Division and can most importantly being able to participate in GWT's revolutionizing Variable™ FREE FLOWING Compensation Plan although with a non-ranked Virtual Designer Mall (VDM)
- 2- Luxury Consultants (LC) that will have all the benefits of a Retailer as well as The Home Branding Division and most importantly being able to participate in GWT's revolutionizing Variable™ FREE FLOWING Compensation Plan with a ranked VDM.

Most LC packages offers an Inventory Account (IA) referred to as points, which Luxury Consultants can use to purchase designer products at their preferred price. All funds are in CDN dollars.

When buying FERI products, in the event LCs' select a product of lower value than the amount of points available in their IA account, then the product cost will be deducted from their IA account and the balance will remain in their IA account for future orders. If the product value is higher than the amount available in their IA account, they simply pay the difference at the time of purchase. All the products purchased are either delivered or shipped as per the Policies & Procedures. (With the POSH and FERI MOSH collection up to 50% of the total product purchase amount can be paid through Inventory Account (IA) points)

The revolutionary IA is far superior than the industry standard "Autoship" Program because the consultants have the choice of when to order and what to order based on their personal or client needs as opposed to the industry Autoship where the



same product is shipped to the distributors incurring additional shipping and processing costs. The clear advantages of the IA program over the industry Autoship program is the reason why our consultants' monthly activity ratio is several times higher than the DSA Autoship Industry average which means higher incomes with less distributors and users.

GWT determines the Retail Market Value of all its designer products. The FERI MOSH gold collection is certified by an independent international laboratory that is well recognized in the jewelry industry. This independent certification provides our members with confidence in the value of the GWT products. GWT studies have shown that its pricing policies are competitive with other similar luxury designer companies in the industry.

OUR SALES APPROACH

1. VIP clients (not LCs) can order directly from the Virtual Designer Mall (VDM) by using LCs' website to access the company's vast inventory of designer fine jewelry and other designer goods. The company prepares the orders and ships them in our signature designer packaging directly to the end customer.
2. Our LCs and Retailers can also use their personal inventory of designer fine jewelry and other designer goods to sell direct to their customers through Home Branding Parties and earn up to 100% retail profits.
3. Our LCs and Retailers also sell designer goods and jewelry through our world-class catalogue called The Look Book where over 700 items are featured starting from \$40 retail and up. Retail profits are up to 100%.
4. Team Commissions are paid weekly, while bonuses (BDB and BDB-E) are paid quarterly. Wholesale Profits are paid after the 10 day Cooling-off period has passed while Retail Profits are paid after one business day. Global Revenue Sharing Bonuses are paid annually.

PRODUCT PACKAGES

LC packages includes:

- PFA Kit –is pre-selected top selling POSH fashion items of the company with a retail value of up to \$500 (Canada/US)
- PFA Kit –Retail Value of \$500 in which you get to choose POSH fashion items of the company with a retail value of \$500 (International)
- Full access to the Free Flowing Binary Compensation Plan
- Electronic kit offering all administrative material for training and reprint
- GWT Debit Visa Card for the loading of commissions
- 7 Glamo Packs – GWT's elite promotional package



- Access to the @Home Branding Party Division with full marketing material.
- Retail profits up to 100% dependant on membership package
- 12 months access to GWT's glamorous Business Website and state of the art LC Back Office

The Retailer package (a 'non-ranked' VDM) includes:

- Access to the Catalogue Division with 7 exclusively designed Glamo Packs
- GWT Debit Visa Card for the loading of commissions
- Retail profits up to 60%
- 12 months of access to GWT Back Office

The Retailer package does not include any product upfront therefore there are no IA points awarded to the retailer and no volume is pushed up to the upline. Such positions will be placed in the genealogy for the purpose of the Variable Business Plan, however only 1 Virtual Designer Mall will be active.

A Retailer can participate in the Binary program and therefore does earn Binary Team Commissions, Wholesale Profit but not Business Development Bonuses. A Retailer package does not count towards qualifying an enroller's VDM.

Enrolment Package Prices (All prices are in Canadian dollars plus applicable taxes. Package and product pricing may differ from country to country):

- 1- Diamond with 3 Virtual Designer Malls - \$3099
- 2- Gold with 1 Virtual Designer Mall- \$1599
- 3- Plangsten with 1 Virtual Designer Mall - \$799
- 4- Silver with 1 Virtual Designer Mall - \$499

Retailer Package - \$169 (also has a position in the binary system)

ANNUAL RENEWAL FEE:

There is an annual renewal fee of \$194 plus applicable taxes to maintain their yearly membership with GWT. The annual renewal fee is automatically charged to the credit card on profile each and every following year as it's included the first year in the Enrolment Packages including the Retailer Package. In addition, the Luxury Consultant will be sent the most updated copy of the Look Book as well as promotional material.

VARIABLE BUSINESS PLAN™

The income you receive from GWT will be in direct proportion to your ability to retail GWT's products to your customers. GWT also provides additional earnings opportunities based on your ability to build an organization of people who, like you, retail to their customers and build an organization of people who, like them, retail to their customers, and so on. These people may be interested in buying jewelry and designer goods at Consultant preferred pricing from their own store, or they may be interested in a business opportunity that offers residual income. Residual means



you do the work once, and get paid over and over again; like an author, singer or a movie star. GWT has introduced the industry's first VARIABLE BUSINESS PLAN™. GWT Luxury Consultants have **THREE** distinct ways of marketing and **SEVEN** different ways of earning potential.

Marketing methods:

1- Look Book Division (GWT Retail Catalogue): You can earn hundreds or more per week by simply passing out or presenting the GWT Retail Look Book.

2- Home Branding Party Division: You can earn thousands monthly by hosting Branding Parties at your home or your client's homes.

3- Building a Sales Team: You can earn significant weekly Residual income by building a team of sellers and purchasers that keeps paying you for as long as sales and purchases are taking place in your team.

Revenue Streams:

- 1. True Retail Profits**
- 2. True Wholesale Profits**
- 3. True Team Commissions**
- 4. True Real Residual income**
- 5. True Bonuses (Business Development Matching Bonus - BDB and BDB Elite)**
- 6. True Incentives**
- 7. IA Matching Bonus**

1. RETAIL PROFITS - up to 100% retail profit

As an LC, you will have your own Customized Back Office and Virtual Designer Mall which provides your VIP Clients access to the online product designer galleries and shopping cart. Simply refer people to your VDM and get paid the retail profit when they order products.

2. WHOLESALE PROFIT - up to \$50 per new LC product package membership

As an LC, you receive the Wholesale Profit for each new LC whom you referred who purchases a product package. You can refer any number of people, and each time you will receive the Wholesale Profit as they purchase their product package.

You will receive \$10 Wholesale Profit for each Retailer.

3. TEAM COMMISSIONS - up to \$10,000/week/business center

VARIABLE COMPENSATION PLAN™ (see below)

As an LC, on meeting the group requirements, your VDM will accumulate volume as sales are created in your entire group from:



- Product package sales to INFINITY
- IA monthly payments (product purchase) to INFINITY
- Other Product sales to INFINITY

For every 5,000 points (\$6250) in accumulated volume, with at least 1667 in each of your two teams, you are paid up to \$500. (See VARIABLE COMPENSATION™ Plan below)

GROUP REQUIREMENTS:

To be eligible for commissions, bonuses and incentives, a member must meet group requirements:

- **Your VDM must be qualified.** Qualification is achieved by having 1 personally sponsored Ranked-VDM on both your left side and right side at any given time.
- **Contribution to your monthly IA every month** – 75% of this amount gets pushed as CV in the Binary and the full amount will be deposited in your IA account to be redeemed for products at your preferred price. (See IA)

IA – Inventory Account

In order to benefit from the group commissions and bonuses, a member must buy or sell products monthly. This transaction is completed in their IA (Inventory Account) every month. The unused portion of the monies in the IA account goes towards future product purchases at the LC's preferred prices; monthly sales requirements are:

Retailer \$35 - Silver \$35 - Plangsten \$75 - Gold \$75 - Diamond \$150

For example, if you join as a Diamond, you start with \$2,250 (\$4500 retail) in your account for product at your preferred price. Each month you add \$150 so after 6 months, you would now have \$3,150 (up to \$6,300 retail value) for product at member price.

You are purchasing and accumulating points with which to redeem for designer products at preferred membership pricing for resale to your customers. IA points can also go towards a future purchase of fine jewelry and other designer goods for personal use or gift items on that special occasion for the special people in your life. For LCs, these monthly IA payments also qualify the member's VDM to accumulate product sales volume created by their Group (Left Team and Right Team) and earn weekly commissions and bonuses.

GWT has introduced the world's first VARIABLE™ Compensation Binary System. The VARIABLE Compensation Plan™ plus the Business Development Bonus and Incentives ensure that members are paid up to 70% of the product sales of their downline organization.



VARIABLE COMPENSATION PLAN™

With the VARIABLE™ COMPENSATION PLAN™, for every 5,000 points (\$6250) in accumulated group volume, with at least 1667 in each of their two teams, LCs are paid up to \$500.

Once you become a LC, you have your own VDM (Diamond members have three VDMs) and are able to develop your left and right side sales teams. GWT Corp offers extensive training tools and programs to ensure your success. It is strongly recommended that you attend the weekly and monthly live training events and webinars.

As an active LC, each time you accumulate Group volume **totaling 5000 points** with **at least 1667 points in the Left Team** and **at least 1667 points in the Right Team**, you earn a **Team Commission ("cycle")**.

GWT's Variable Binary Plan™ is like no other Binary plan ever introduced in the direct sales industry. It is an exclusive GWT creation that has completely revolutionized the industry by eliminating all traditional MLM compensation plan restrictions that hamper distributor's incomes hence its title **FREE FLOWING**. GWT's **Variable FREE FLOWING™** Binary system is not your typical 1/3-2/3 binary plan, neither is it a 1/2-1/2 plan. GWT's unique Binary plan generates commissions freely as long as there is volume anywhere within your organization to **INFINITY**. The FREE FLOWING VARIABLE BINARY SYSTEM is the first in the MLM industry.

GWT's Variable Binary System advantages over the 1/3 -2/3 and 50-50 Binary plans:

- GWT pays to INFINITY
- GWT pays on BOTH teams (legs) and not just the weak leg
- GWT is FREE FLOWING which means you are NOT restricted to one volume combination to get paid like 1/3 – 2/3 or 50-50 plans
- GWT is FREE FLOWING which means it does not have RANKS that need to be qualified to maximize compensation plan
- GWT is FREE FLOWING which means it does not have monthly REQUALIFICATIONS to payout full commissions
- GWT's exclusive and revolutionizing IA program - NO AUTOSHIP
- GWT offers TRUE incentives with NO monthly requalification
- GWT protects your volume (CV) and does not FLUSH on active accounts

GWT's Variable Binary System advantages over UNILEVEL, MATRIX and BREAK AWAY compensation plans

- GWT pays to INFINITY, NO other plan does that.
- GWT requires only TWO teams (legs) to build as opposed to 3 or more. Less teams to build means faster growth and payout



- GWT offers maximum product discount from day 1 without strict qualification like other plans - earn maximum profit from day 1.
- GWT is FREE FLOWING which means it does not have RANKS that need to be qualified to maximize compensation plan
- GWT is FREE FLOWING which means it does not have monthly REQUALIFICATIONS to payout full commissions
- GWT's exclusive and revolutionizing IA program - NO AUTOSHIP
- GWT offers TRUE incentives with NO monthly requalification
- GWT protects your volume (CV) and does not FLUSH on active accounts

RESULTS MATTER:

The above advantages have GWT Corp's performance stats multi- times higher than DSA industry stats:

- 1- Best distributor monthly activity ratio (monthly orders)
 - Industry = 6%
 - GWT = 40+ %
- 2- Best distributor retention ratio
 - Industry = 10%
 - GWT = 50+ %
- 3- Best E/D ratio (average earning per distributor)
 - Industry = up to \$1/distributor (Health and wellness companies), up to 30 cents/distributor (high tech and telecommunication companies)
 - GWT = Up to \$6.60 + per distributor (as of 2010 stats)

Simply put, GWT Variable FREE FLOWING compensation plan

Pays more, Pays faster and Pays more frequently.

The TRUE RESIDUAL INCOME Opportunity.

A Binary Team Commission Payout - This is calculated daily and paid weekly.

- Diamond and Gold memberships: up to CDN\$500 per cycle
- Plangsten memberships: up to \$250 per cycle
- Silver memberships: up to \$125 per cycle
- Retailer: up to \$50 per cycle



We hold true to our statement of *Pays Faster and Pays Frequently* by Revolutionizing the industry yet **AGAIN** with the *First-Ever FLEX-Plan*

Flex Plan	Total CV (IA)	CV Min	Gold/Diamond	Plangsten	Silver	Retailer
\$6250	5000	1667	\$500	\$250	\$125	\$50
\$5000	4000	1334	\$350	\$175	\$85	\$35
\$4000	3200	1067	\$260	\$130	\$64	\$26
\$3000	2400	800	\$180	\$90	\$45	\$18
\$2000	1600	534	\$110	\$55	\$25	\$11
\$1000	800	267	\$50	\$25	\$13	\$5

IMPORTANT: There are no qualifications to reach Diamond level & no requalification to stay there like other compensation plans. Anyone can start at those levels from DAY 1.

Product purchases in your Group accumulate volume in your active VDM(s):

FROM PRODUCT PACKAGE SALES

- Each Diamond in your downline group generates 1800 in group volume points
- Each Gold in your downline group generates 600 in group volume points
- Each Plangsten in your downline group generates 150 in group volume points
- Silver and Retailer in your downline group generate 0 group volume points

FROM Monthly IA - Residual

Monthly IA contributions by your downline group generate:

- Per each \$150 contribution 90 points per month
- Per each \$75 contribution 45 points per month
- Per each \$35 contribution 21 points per month

VDM	\$35/ Month IA (for every \$6250 points)	\$75/ Month IA (for every \$6250 points)	\$150/ Month IA (for every \$6250 points)
Retailer	\$50	\$50	\$50
Silver	\$125	\$125	\$125
Plangsten	\$125	\$250	\$250
Gold	\$125	\$500	\$500
Diamond	\$125*	\$500*	\$500

If you are Diamond, & on the monthly \$35 IA, every \$6250 points pays up to \$125.
(Your other 2 VDM's will not accumulate volume)

If you are Diamond& on the monthly \$75, every \$6250 points pays up to \$500 (your other 2 VDM's will not accumulate volume)

If you are Diamond, and you are at the \$150/month, every 5000 points pays up to \$500 (your other 2 VDM's will accumulate volume).



FROM EXTRA PRODUCT purchase

- FERI – up to 60% CV of the total purchases
- POSH by FERI- up to 30% of the total purchases
- FERI MOSH– determined case by case - up to 25% of the total purchases

FROM GIFT CERTIFICATE purchases

- FERI – up to 60% (the first \$400 will not push CV to binary)
- FERI MOSH– determined case by case

FROM UPGRADES of product packages

- If a Retailer or Silver upgrades to Plangsten, then 150 points of group volume is generated.
- If a Retailer or Silver upgrades to Gold, then 600 points of group volume is generated.
- If a Retailer or Silver upgrades to Diamond, then 1800 points of group volume is generated.
- If a Plangsten upgrades to Gold, then 450 points of group volume is generated.
- If a Plangsten upgrades to Diamond, then 1650 points of group volume is generated.
- If a Gold upgrades to Diamond, then 1200 points of group volume is generated.

Note: Upgrades cannot be purchased using your monthly IA contributions. In other words, your monthly IA contributions are for redeeming designer products and NOT for upgrades.

Team Commissions Payout

Commissions are capped at a maximum of \$10,000 per week per VDM, and in any case cannot exceed 60% of revenue, excluding the incentives. This ensures that people at the 'top' are not paid out at the expense of others. If the few at the top deplete the commission pool the majority of the commission earners will suffer. This does not happen in GWT!

To protect your business, to promote group activity and to ensure that members' hard work is recognized, the following cap limits apply:

- **2 to 4** personally-enrolled members - earn up to \$ 2,000/week or \$104,000 per year



- **5 to 9** personally-enrolled members - earn up to \$ 4,000/week or \$208,000 per year
- **10 to 14** personally-enrolled members - earn up to \$ 6,000/week or \$312,000 per year
- **15 to 19** personally-enrolled members earn up to \$ 8,000/week or \$416,000 per year
- **20+** personally-enrolled members earn up to \$10,000/week or \$520,000 per year

CARRY-OVER VOLUME

This is a very important feature of the GWT Variable Compensation Plan™ that allows the members to carry over **unused** sales volume to the following weeks and not get flushed.

Unlike other Binaries, in GWT volume can accumulate without any limits. ***In order to carry over volume, members must meet their IA requirement each month.***

If a member misses an IA payment in any month, then all accumulated group volume will be permanently flushed. To start accumulating volume again, the member simply starts making their monthly IA payment again.

Because the plan pays you on your entire Group sales (Left Team and Right Team) no matter how deep it may grow, you can be earning Team Commissions multiple times each day.

Let's assume you have accumulated 10,000 points in your Left Team and 1000 in your Right

Team and new sales volume of 1,000 points occurs in your Right Team from product packages, IA contributions and other product purchases from your downline group. When the new sales volume is added to your Right Team, you now have 2000 points in your right leg.

The software takes 1667 points from your Right Team accumulated volume, matches it with 3333 points from your Left Team accumulated volume – and you get **PAID** up to \$500 (Gold and Diamond memberships). And you still have 6667 points left in your Left Team accumulated volume, and also have 333 points left in your Right Team accumulated volume.

This process will repeat itself over and over again as you and your Group continues to grow your business and your income.

4. True Residual Income

At GWT, because there are no monthly re-qualifications or ranks to achieve, one can earn True Residual Income. Simply contributing to one's monthly IA allows True Residual Income to be earned and no concerns of maintaining ranks or qualifications.



5. BUSINESS DEVELOPMENT BONUS (BDB and BDB Elite) – unlimited (Matching Bonuses)

Matching bonuses are paid to qualified LCs on the Team Commissions that their first two generations earn. Personally-recruited members are your first generation (you were their Enroller and received the Wholesale Profit); their personally-recruited members are your 2nd Generation.

Silver members: 2.5% matching bonus on your 1st Generation as soon as you have 10 personally sponsored active members

Plangsten members: Automatic 2.5% on all your 1st Generation with an additional 2.5% on your 1st Generation as soon as you have 10 personally sponsored active members

Gold members: Automatic 5% on your 1st Generation with an additional 5% on your 1st Generation as soon as you have 10 personally sponsored active members

Diamond members: Automatic 10% on all your 1st Generation with an additional 5% on your 2nd Generation as soon as you have 10 personally sponsored active members

6. INCENTIVES - Special Rewards

- Corp Diplomatie
- IA match bonuses
- 30 Day Challenge Bonuses
- Panama Getaway Retreat
- \$40,000 FERI Almas Time piece
- GWT Luxury and Exotic Car program and Cruises
- Global Revenue Sharing Bonus

Global Revenue Sharing Bonus

Type of Ambassador	Regional (R.A)	National (N.A)	Global (G.A)
# of Personally Enrolled Sponsors on IA	16	32	64
At Least 1	Ambassador	Regional Ambassador	National Ambassador
Average Cycles/Month	5	10	20
Group Volume/Month	30,000	100,000	1,000,000



2% of the IA portion of the new packages only, (monthly IA is NOT included)

- Only RA, NA, GA can qualify

The bonuses will accumulate and be paid out at annual conferences – Annual Bonus

Break down:

- 2% of new package divided by total number of RA, NA, GA
- Qualified RA receives 1 share
- Qualified NA receives 2 shares
- Qualified GA receives 3 shares

7. IA Matching Bonus

Only as a Diamond LC can one earn additional matching IA bonuses based on your 1st Generation's package they joined with.

If you personally enroll a Diamond LC, you will receive an additional 90 points (5% of 1800 points) into your own IA account.

If you personally enroll a Gold LC, you will receive an additional 30 points (5% of 600 points) into your own IA account.

If you personally enroll a Plangsten LC, you will receive an additional 7 points (5% of 150 points) into your own IA account.

GLOSSARY:

Accumulated Group Volume – Team product purchases accumulate as volume in all upline active VDM. This includes volume from product packages, IA monthly payments and product purchases.

Current - LC who made their regular IA monthly payment to keep their IA current. A Non-current LC does not make monthly contributions to their IA; however their VDM is open and has not expired.

Enroller – LC who personally recruited a new LC (and received the Wholesale Profit)

Group – Downline LCs under an LC's VDM, organized into either a Left Team or a Right Team.

The LC him/herself does not count as part of the Group.

Group Requirements – 1: Qualified VDM 2: Monthly IA contributions

OPEN VDM – LC who made their regular annual renewal payment.

Personally Enrolled – member directly recruited the person and was paid the Wholesale Profit on product package purchase, regardless of where in the binary under whatever sponsor the new LC is placed.

Non-Ranked VDM - Retailer Package is not a ranked VDM

Ranked VDM - Silver, Plangsten, Gold and Diamond Packages

Qualified VDM – LC has introduced two new Ranked-VDM each, and who were placed one on the LC's left, one on the LC's right (or on the LC's right and then left). At least one personally enrolled LC on each leg must remain current.

1st Generation – Someone you personally enroll so you are their Enroller.

2nd Generation – Someone your 1st Generation enrolls.