

## EXPERIENCE

AMERICAN EAGLE OUTFITTERS *Graphic Designer | New York, NY | July 11' - Present*

Full time position leading Women's Graphics.

- Report directly into the Senior Design Director and Art Director, leading and managing all issues for Women's Graphic Tees.
- Lead focus on the brand's fashion trend-right graphics for women's tees collaborating with the cut and sew design team and CAD pattern team mainly for all chain floor sets, working closely with the Art Director and the Senior Design Director. Graphics and artwork include but not limited to, trend-right graphic patterns such as geometric, tribal, floral, full color illustrations, modern typography layouts, full embellishments, photo real artworks, and vintage inspired typographic layouts.
- Research trend in retail and runway.
- Concept shopping for inspirations and research for new techniques.
- Present big ideas to the seasonal lines to the Vice Presidents and Executives during official buying meetings.
- Travel with the concept team for an internal trend report.
- Production for all artwork working with the production team and the vendors, making all the embellishment decisions and fabric printing techniques.
- Responsible for sample developments from the vendors: from commenting strike-offs to approving final design sample.
- Working directly with the accessories, sweaters and denim team for their occasional seasonal graphic needs: graphic needs include but not limited to, trend-right patterns, illustrations, and modern type layouts.

ABERCROMBIE & FITCH *Associate Graphic Designer | Columbus, OH | August 09' - June 11'*

Full time position at Abercrombie & Fitch design headquarters where I was responsible for researching trends, concepts development, and designing mainly graphic tees for Hollister women's.

- Lead focus on the brand's fashion graphics including embellished tees reporting directly to the art director. Artworks included but not limited to, 3-dimensional embellishments, full color illustrations and paintings, typographic layouts, and core branded appliques and embroidery.
- Research trend and bring all inspirations not only for the concept presentation but on a daily basis to the art director and the design director.
- Travel for concept and trend report with other designers: traveled for inspirations to San Diego for true surf and skate culture, traveled to Las Vegas during spring break to research the graphic tee trend. traveled to New York for concept shopping.
- Sample development working closely with the merchandising team.
- Working directly with the outerwear, accessories, swim and sweater team for any seasonal graphic needs: graphic needs include but not limited to, canvas tote bags, bikini patterns artworks, outerwear prints and patches for sweaters.

EXPRESS, LIMITED BRANDS *Freelance Graphic Designer | New York, NY | April 09' - July 09'*

Designing men's graphic tees based off of a concept provided by the Art Director.

HYPERAKT DESIGN GROUP *Intern/Freelance Designer | Brooklyn, NY | Sept 07' - Dec 07'*

Helping the directors with illustrations and design works for award-winning graphic design firm in Brooklyn.

ROLLING STONE MAGAZINE *Design/Art Inter | New York, NY | January 07' - May 07'*

Art Directors and Photo Directors helping layouts, photo retouching.

DKNY, DONNA KARAN *Graphic Design Intern | New York, NY | September 06' - January 06'*

Designed DKNY marketing materials, postcards, sales card, in-store graphics, and fashion show press kit.

## EDUCATION

## PARSONS THE NEW SCHOOL FOR DESIGN | New York, NY

Bachelor of Fine Arts Degree in Communication Design Major 2008

## SKILLS

Microsoft Office. Word. Powerpoint. Excel. Adobe Creative Suite. Illustrator. Photoshop. InDesign. Flash. QuarkXpress. HTML. CSS. Painting. Illustration. Silkscreen printing. Fluent in Japanese and Korean.

## AWARDS

Parsons The New School For Design, International Student Financial Award/Scholarship 2004-2008