

THE QIVANA COMMISSION PLAN

Qivana's sole mission is to make you, and others like you, the most successful entrepreneurs in the world. Your success truly is our primary focus. With that in mind, Qivana created the most profitable and fair commission plan in the industry. Qivana's Hybrid Commission Plan is a simple, yet lucrative approach to help you earn potentially hundreds of thousands of dollars each week.

WHAT MAKES QIVANA COMMISSIONS DIFFERENT?

- Qivana Business Owners are paid weekly
- Qivana encourages a team building approach
- Qivana never flushes earned volume*
- Qivana allows you to get paid on unlimited binary tree depth
- Qivana rewards you for building leaders

**Must remain active with a 4 week rolling volume of at least 50PV*

Now that you understand what sets Qivana's Commission Plan apart, let's discuss some of the specific ways you can begin earning money with Qivana.

Your customer type determines what commissions you are able to earn as a Qivana Business Owner.

BUSINESS OWNER

- Full access to all Qivana commissions
- Wholesale pricing on all Qivana products
- Access to all Qivana training and support

PREFERRED CUSTOMER

- Wholesale pricing on all Qivana products
- Earn up to 20% in Quick Start when you refer someone to Qivana
- Convenient monthly delivery plan

RETAIL CUSTOMER

- Order Qivana products at retail price

1. RETAIL COMMISSIONS

Qivana Business Owners have the ability to maximize their commissions by simply selling Qivana products to individual customers. Retail commissions are paid on the difference between your customer's purchase price (retail) and your wholesale price. Direct them to your replicated website and they can purchase directly from you without you handing over product. Qivana handles, ships and tracks the product for you. Each time a Business Owner sells a product, a retail commission is earned.

When your customers order Qivana products, the order volume will count towards your PV (personal volume). Any PV in excess of 200 rolls to your lesser leg volume.

**To receive retail commission you must first become a Qivana Business Owner and enroll a customer.*



2. QUICK START BONUS

The Quick Start Bonus pays you immediate income on the initial order of each new personally sponsored Business Owner you enroll. Quick Start is a one-time bonus, paid out based on the initial order of your personally sponsored Business Owners. If you, the enroller, are on 100PV AutoShip, you earn 10% on the initial order volume of your enrollees. If you are on 200PV AutoShip, you earn 20% of the initial order volume of your enrollees.

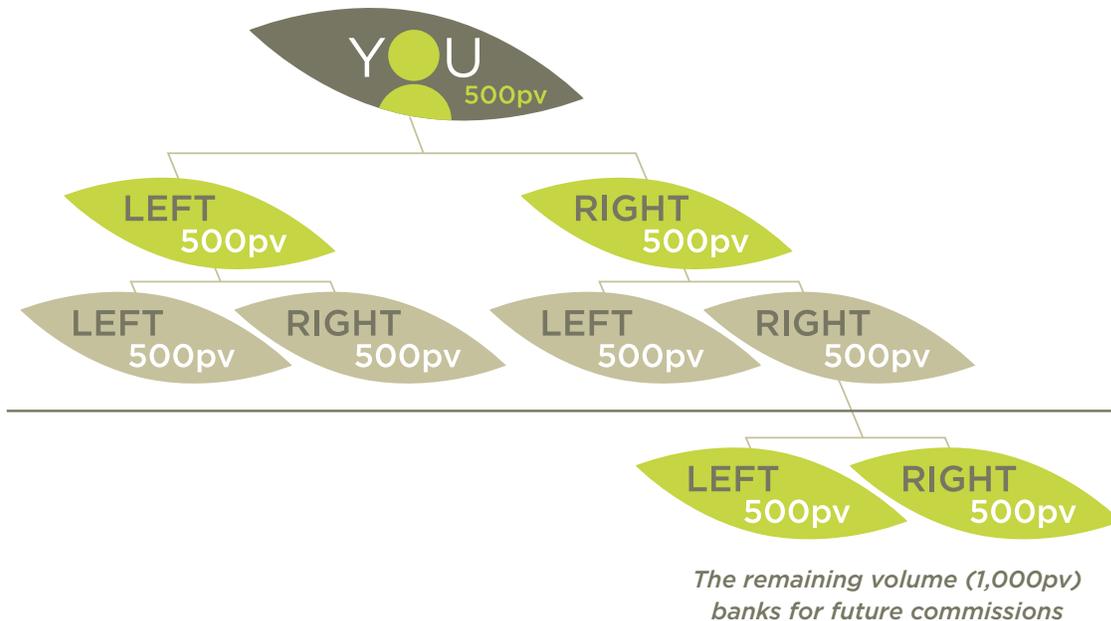
| ENROLLER AUTOSHIP PV AMOUNT | 100PV | 200PV |
|--------------------------------|--|--|
| 1ST LEVEL | 10% OF FIRST ORDER VOLUME | 20% OF FIRST ORDER VOLUME |

DETAILS:

- Quick Start does not compress up if enroller does not qualify for payout.
- The maximum a Business Owner can earn on a personal sponsor is \$200 in QuickStart.
- No more than \$600 can be earned in QuickStart in a single commission week.

3. TEAM COMMISSIONS

Team Commissions are the foundation of the Qivana Commission Plan and are paid from the binary tree structure. Your binary tree has two legs—a left leg and a right leg. Everyone in your team will fall into one of these two legs. As you enroll new Business Owners on your team and those Business Owners enroll new Business Owners (your downline), you are entitled to receive a Team Commission on your downline's weekly purchase volume. The calculation is simple. Your commission is 10% of the total volume in your lesser leg (lesser volume).



IN THIS EXAMPLE, you would have a lesser leg volume of 1500 points in the commission week. You would be entitled to \$150 in Team Commissions.

TO BEGIN EARNING TEAM COMMISSIONS, YOU NEED TO:

- Be active with 100PV monthly
- Have 500PV (or greater) in lesser leg volume
- Personally sponsor at least 1 active* Business Owner in the left and right leg of the binary structure.

**An active Business Owner is defined as having at least 50PV 4 week rolling volume.*

DETAILS:

- If Business Owners rolling 4 week volume is 100PV or greater, the lesser leg caps at 4,000PV if the other commission requirements are not met.
- If Business Owners rolling 4 week volume is 50-99PV, the lesser leg will cap at 1,000PV.

4. RAPID RANK BONUS

One of the most exciting ways to get started in the Qivana Commission Plan is by earning Rapid Rank bonuses. Designed specifically for the “go getter,” these bonuses pay big money for advancing through the Qivana ranks.



180 DAYS

DETAILS:

- All Rapid Rank Bonus is a one-time bonus only.
- Rapid Rank bonuses are paid only if the Business Owner qualifies within the outlined time requirements.
- Additional requirements needed to achieve rank—please see website for details
- Rapid Rank Bonuses expire 180 days after enrollment
- You can earn only 1 Rapid Rank per week. Qivana will pay the highest achieved
- Rapid Rank promotion ends June 30, 2015

5. LEADERSHIP BONUS POOL

The Leadership Bonus Pool offers another way to get paid by earning commissions on personal enrollees and their downline. The Leadership Bonus Pool allows you to earn a bonus on the Team Commissions paid in your personal enrollment tree. As your rank increases, so does the number of generations on which you can be paid a Leadership Bonus Pool bonus, to a maximum of seven generations.

A generation is defined as a qualified Silver Pro in your enrollment tree down to your next qualified Silver Pro. Everyone you personally sponsor is placed on your first level and each level pays out on unlimited width. This Leadership Bonus Pool tree is completely separate from the Team Commission tree, and simply follows the chain of personally sponsored Business Owners.

TO BECOME LEADERSHIP BONUS POOL QUALIFIED, A BUSINESS OWNER NEEDS TO:

- Achieve the rank of Platinum (or above) during the commission period
- Have 4 week rolling volume of 200PV or greater
- Have 6 active, personally sponsored Business Owners

As your rank and the number of people you personally sponsor on AutoShip increases, the number of generations you can earn with the Leadership Bonus Pool also increases.

**Note: Purchasing 400PV as your initial order automatically qualifies you to receive the Leadership Bonus Pool on your first generation for your first four weekly commission cycles with no other requirements. Purchasing 1000PV on your initial order automatically qualifies you to receive Leadership Bonus Pool on your first generation for your first 12 weeks with no other requirements.*

LEADERSHIP BONUS POOL PAYOUT

| | PLATINUM | PLATINUM PRO | DIAMOND | EXECUTIVE DIAMOND | PRESIDENTIAL DIAMOND | ROYAL DIAMOND |
|----------------------|--------------------|--------------|---------|-------------------|----------------------|---------------|
| PV REQUIRED | 200 | 200 | 200 | 200 | 200 | 200 |
| PERSONALLY SPONSORED | 6 | 8 | 12 | 16 | 16 | 16 |
| GENERATIONS | FIRST GENERATION | | | | | |
| | SECOND GENERATION | | | | | |
| | THIRD GENERATION | | | | | |
| | FOURTH GENERATION | | | | | |
| | FIFTH GENERATION | | | | | |
| | SIXTH GENERATION | | | | | |
| | SEVENTH GENERATION | | | | | |

- **PLATINUM AND ABOVE** MUST BE 200-ACTIVE AND QUALIFIED TO EARN AN LEADERSHIP BONUS POOL. THE LEADERSHIP BONUS POOL IS PAID WEEKLY.
- QIVANA'S GUARANTEE OF A **50% PAYOUT OF ALL BONUS VOLUME** IS DONE BY CALCULATING THE LEADERSHIP BONUS POOL ON A FLOATING PERCENTAGE. AFTER THE VARIOUS OTHER WAYS OF EARNING BONUSES WITH QIVANA ARE CALCULATED, ANY REMAINING VOLUME IS ALLOCATED TO THE LEADERSHIP BONUS POOL BONUS AND THEN PAID.



6. QIVANA CAR PROGRAM

Drive your dream car with Qivana's incredible Car Program. Never before has a car program been so accessible. By utilizing a tiered approach, everyone from a new leader to our top Business Owners will have access to a monthly car bonus. Make it your goal to become Car Program eligible and let Qivana make your car payments for you!

| RANK | CAR BONUS* |
|----------------------|--------------------------------|
| PLATINUM | \$300 PER MONTH |
| PLATINUM STAR | \$300 PER MONTH |
| PLATINUM PRO | \$500 PER MONTH |
| DIAMOND | \$500 PER MONTH |
| EXECUTIVE DIAMOND | \$500 PER MONTH FOR 6 MONTHS |
| PRESIDENTIAL DIAMOND | \$750 PER MONTH FOR 6 MONTHS |
| CROWN DIAMOND | \$1,000 PER MONTH FOR 6 MONTHS |



APPROVED MAKES & MODELS

- Mercedes Models: Any C, E, S, CL, CLS, GLK, M, GL, G, R, SLK, SL, or SLS series Mercedes
- BMW Models: Any 1, 3, 5, 7, X, Z, or M series BMW
- Car must be less than 3 years old at the time of purchase or lease

DRIVE PROGRAM RULES

- Business Owners that qualify at the rank of Executive Diamond or above are entitled to a Qivana Car Program bonus for 6 months. Subsequent payments will be based upon a month to month achievement.
- Business Owners that qualify at the rank of Platinum, Platinum Star, Platinum Pro or Diamond are entitled to a Qivana Car Program bonus for 1 month and every additional month that the rank is maintained.
- Qivana Car Program bonuses are nontransferable.
- Business Owners earn the Qivana Car Program bonus upon first achieving a qualifying rank.
- Executive Diamonds and above that re-qualify for their achieved rank during the first 6 months will earn 6 additional months of Qivana Car Program bonuses. Offer is good for first-time qualifiers only.
- After providing proof of a qualifying car lease or purchase (approved makes and models are listed above), Qivana will issue monthly payments to Car Program qualified Business Owners.
- Qualified Business Owners that reach the rank of Executive Diamond or above may elect to receive a 50% monthly cash payment in lieu of their full Qivana Car Program bonus.
- Business Owners must be continually active with at least 200PV to be eligible for the Qivana Car Program.
- The Qivana Car Program is only available in the US and CANADA.
- Car Program Bonuses are subject to 1099 reporting requirements with the IRS.

7. MEGA BONUSES

Qivana wants to reward leaders with Qivana MEGA Bonuses. Earn up to \$1,000,000 in addition to commissions!

| Diamond | | Elite | |
|-----------|--|-------------|--|
| \$10,000 |  Diamond | \$300,000 |  Elite |
| \$15,000 |  Executive Diamond | \$400,000 |  Executive Elite |
| \$25,000 |  Presidential Diamond | \$500,000 |  Presidential Elite |
| \$50,000 |  Royal Diamond | \$700,000 |  Royal Elite |
| \$150,000 |  Crown Diamond | \$1,000,000 |  Crown Elite |

Annual bonus amounts are paid equally 1/12 each month you continue to qualify at these ranks

MEGA BONUS RULES

The Mega Bonus program is intended to reward Qivana Business Owners for achieving new pin ranks of Executive Diamond or higher as well as maintaining those pin ranks for several consecutive months. The following terms and conditions apply to the payment of the Mega Bonus:

- When a Qivana Business Owner achieves a new pin rank of Executive Diamond or higher, the Qivana Business Owner opens a Mega Bonus Period.
- A Mega Bonus Period is defined as a consecutive twelve-month period beginning in the month the Qivana Business Owner initially achieves the new pin rank.
- For each month during the Mega Bonus Period in which the Qivana Business Owner achieves a paid as status of the new pin rank, the Qivana Business Owner will receive 1/12th of the total possible bonus for that particular rank. Therefore, if a Qivana Business Owner achieves a new pin rank and then maintains a paid as status of that rank for eleven more consecutive months, the Qivana Business Owner will be have earned the full Mega Bonus pay out for that rank.
- If a Qivana Business Owner does not maintain a paid as status of the new pin rank in any given month during the Mega Bonus Period, the Qivana Business Owner will not receive a Mega Bonus payment during that respective month.
- Once a Mega Bonus Period closes for a particular pin rank (twelve consecutive months have lapsed from the time the pin rank was achieved), no further Mega Bonus payments can be earned for that particular pin rank. For example, if a Qivana Business Owner breaks a new pin rank and is only paid the Mega Bonus 6 out of a possible 12 payments during the Mega Bonus Period, that Qivana Business owner will not be able to earn the remaining 6 Mega Bonus payments for that particular rank, even if a new, higher pin rank is achieved in the future. The only exception to this clause is if a Qivana Business Owner opens a "Consecutive Mega Bonus Period" as described below.
- If during the initial Mega Bonus Period a Qivana Business Owner continues to advance and breaks another pin rank, a new "Consecutive Mega Bonus Period" will be opened and added to the end of the initial Mega Bonus Period.
- A Consecutive Mega Bonus Period is defined as an additional consecutive twelve-month period that is added onto the end of an initial Mega Bonus Period.
- During a Consecutive Mega Bonus Period a Qivana Business Owner can earn the Mega Bonus payments for the new pin rank achieved as described above for a Mega Bonus Period.
- During a Consecutive Mega Bonus Period the Qivana Business Owner can also continue to earn any remaining Mega Bonus payments for the pin rank that had opened the initial Mega Bonus Period. However, under no circumstance can the total Mega Bonus payments for a particular pin rank exceed the maximum amount for that respective pin rank. For example, if a Qivana Business Owner receives 6 out of a possible 12 payments for a particular pin rank during an initial Mega Bonus Period but opens a Consecutive Mega Bonus period, the Qivana Business Owner can earn the remaining 6 payments of the initial pin rank, not to exceed a total of 12 Mega Bonus payments for any pin rank.
- Mega Bonus payments will be paid with commissions on the Friday closest to the 15th of each month following the month in which the Mega Bonus payment was earned.





8. QIVANA REWARDS

Sinking your feet into a sandy beach should be a priority. Enjoy some of the most incredible beaches, resorts and destinations found on earth. Qivana will seek out and take you to the most breathtaking places in the world.

Each year Qivana takes its leaders to new and exciting locations. These incredible locations will provide extraordinary food, once-in-a-lifetime activities and plenty of sun.

See www.qivana.com/qivana-rewards/ for specific details on how to qualify for Qivana's Reward Trips.



EARNING DISCLAIMER:

Your success as a participant in the Business Owners program is dependent upon, among other things, your own dedication, work ethic and business skill and practices and nothing in this document is intended to guarantee or should be interpreted as guaranteeing you any financial result. All statements in this document regarding the amount of money or the lifestyle you may attain by participation in the Business Owners program are for illustration purposes only, and the examples are not to be interpreted as any

guarantee, promise, representation and/or assurance. Examples contained in this document do not reflect the performance of all participants in the Business Owners program or the average results of participants in the Business Owners program. Making decisions based on any information presented in this brochure or our other materials should be done only with the knowledge that you could experience losses or make no income at all.



THE QIVANA RANK REQUIREMENTS

* Qivana defines "active" as having 4-week rolling volume of at least 50PV

| RANK LEVEL SILVER | WEEKLY EARNING POTENTIAL |
|--|--------------------------|
| SILVER <ul style="list-style-type: none"> • Active* with 100 PV monthly • Two personally sponsored Active* Business Onwers | \$1000 |
| SILVER STAR <ul style="list-style-type: none"> • Active* with 100 PV monthly • 500 PV weekly in lesser volume leg • Two personally sponsored Active* Business Onwers | \$1000 |
| SILVER PRO <ul style="list-style-type: none"> • Active with 100 PV monthly • 1,000 PV weekly in lesser volume leg • Two personally sponsored Active* Business Onwers | \$1000 |

| RANK LEVEL GOLD | WEEKLY EARNING POTENTIAL |
|---|--------------------------|
| GOLD <ul style="list-style-type: none"> • Active* with 200 PV monthly • 2,000 PV weekly in lesser volume leg • Two personally sponsored Active* Business Onwers • One personally sponsored paid as rank Silver or above | \$1500 |
| GOLD STAR <ul style="list-style-type: none"> • Active* with 200 PV monthly • 3,000 PV weekly in lesser volume leg • Two personally sponsored Active* Business Onwers • Two personally sponsored paid as rank Silver or above | \$1500 |
| GOLD PRO <ul style="list-style-type: none"> • Active* with 200 PV monthly • 4,000 PV weekly in lesser volume leg • Two personally sponsored Active* Business Onwers • Two personally sponsored paid as rank Silver or above | \$1500 |

| RANK LEVEL PLATINUM | WEEKLY EARNING POTENTIAL |
|--|--------------------------|
| PLATINUM <ul style="list-style-type: none"> Active* with 200 PV monthly 6,000 PV weekly in lesser volume leg Two personally sponsored Active* Business Owners Three personally sponsored paid as rank Silver or above | \$2500 |
| PLATINUM STAR <ul style="list-style-type: none"> Active* with 200 PV monthly 8,000 PV weekly in lesser volume leg Two personally sponsored Active* Business Owners Four personally sponsored paid as rank Silver or above | \$2500 |
| PLATINUM PRO <ul style="list-style-type: none"> Active* with 200 PV monthly 10,000 PV weekly in lesser volume leg Two personally sponsored Active* Business Owners Four personally sponsored paid as rank Silver or above | \$5000 |

| RANK LEVEL DIAMOND | WEEKLY EARNING POTENTIAL |
|---|---------------------------------|
| DIAMOND <ul style="list-style-type: none"> Active* with 200 PV monthly 15,000 PV weekly in lesser volume leg Two personally sponsored Active* Business Owners Three personally sponsored paid as Silver and three paid as Silver Star or above <p><i>These requirements must be met two (2) out of four (4) weeks.</i></p> | \$7500 |
| EXECUTIVE DIAMOND <ul style="list-style-type: none"> Active* with 200 PV monthly 20,000 PV in lesser volume leg for two consecutive weeks Two personally sponsored Active* Business Owners Four personally sponsored paid as Silver and three paid as Silver Star or above <p><i>These requirements must be met three (3) out of four (4) weeks.</i></p> | \$10,000 |
| PRESIDENTIAL DIAMOND <ul style="list-style-type: none"> Active* with 200 PV monthly 25,000 PV in lesser volume leg for two consecutive weeks Two personally sponsored Active* Business Owners Three personally sponsored paid as Silver and four paid as Silver Star or above <p><i>These requirements must be met each week for four (4) consecutive weeks.</i></p> | \$10,000 team commission |
| ROYAL DIAMOND <ul style="list-style-type: none"> Active* with 200 PV monthly 30,000 PV in lesser volume leg for two consecutive weeks Two personally sponsored Active* Business Owners Seven personally sponsored paid as rank Silver Star or above <p><i>These requirements must be met each week for four (4) consecutive weeks.</i></p> | \$10,000 team commission |
| CROWN DIAMOND <ul style="list-style-type: none"> Active* with 200 PV monthly 50,000 PV in lesser volume leg for two consecutive weeks Two personally sponsored Active* Business Owners on AutoShip Seven personally sponsored paid as rank Silver Star or above <p><i>These requirements must be met each week for four (4) consecutive weeks.</i></p> | \$10,000 team commission |

| RANK LEVEL ELITE | WEEKLY EARNING POTENTIAL |
|---|--|
| <p>ELITE</p> <ul style="list-style-type: none"> • Active* with 200 PV monthly • 100,000 Sponsorship Volume (No more than 25,000 from any single enrollment tree leg) • Two personally sponsored Active* Business Owners • Seven personally sponsored paid as Silver Star or above. <p><i>These requirements must be met each week for two (2) consecutive weeks.</i></p> | <p>\$10,000 team commission</p> |
| <p>EXECUTIVE ELITE</p> <ul style="list-style-type: none"> • Active* with 200PV monthly • 150,000 Sponsorship Volume (No more than 40,000 from any single enrollment tree leg) • Two personally sponsored Active* Business Owners • Seven personally sponsored paid as Silver Star or above. <p><i>These requirements must be met each week for three (3) consecutive weeks.</i></p> | <p>\$10,000 team commission</p> |
| <p>PRESIDENTIAL ELITE*</p> <ul style="list-style-type: none"> • Active* with 200PV monthly • 200,000 Sponsorship Volume (No more than 50,000 from any single enrollment tree leg) • Two personally sponsored Active* Business Owners • Seven personally sponsored paid as Silver Star or above. <p><i>These requirements must be met each week for four (4) consecutive weeks.</i></p> | <p>\$10,000 team commission</p> |
| <p>ROYAL ELITE*</p> <ul style="list-style-type: none"> • Active* with 200 PV monthly • 300,000 Sponsorship Volume (No more than 50,000 from any single enrollment tree leg) • Two personally sponsored Active* Business Owners • Seven personally sponsored paid as Silver Star or above. <p><i>These requirements must be met each week for four (4) consecutive weeks.</i></p> | <p>\$10,000 team commission</p> |
| <p>CROWN ELITE*</p> <ul style="list-style-type: none"> • Active* with 200 PV monthly • 500,000 Sponsorship Volume (No more than 50,000 from any single enrollment tree leg) • Two personally sponsored Active* Business Owners • Seven personally sponsored paid as Silver Star or above. <p><i>These requirements must be met each week for four (4) consecutive weeks.</i></p> | <p>\$10,000 team commission</p> |

COMMISSION PLAN FAQ

WHAT IS AUTOSHIP?

AutoShip is an optional convenience program that allows Business Owners to create a recurring order (every 4 weeks) that is automatically shipped to your house. Business Owners on AutoShip receive Qivana products at wholesale price. To hold, change or cancel your AutoShip please call 1.888.874.8262.

WHY DOES MY AUTOSHIP RUN EVERY 4 WEEKS AND NOT MONTHLY?

Qivana's Commission Plan pays out on weekly commission cycles (rather than monthly), and the AutoShip follows these cycles. Qivana defines "active" as having an order in a rolling 4 week period rather than an entire month.

WHAT IS A COMMISSION PERIOD?

Qivana commission periods are one full week, beginning at 12:00 a.m. (CT) Sunday morning and ending at 11:59 p.m. (CT) Saturday night. All commissions are calculated based upon the volume and activity that happens during that timeframe.

IF I STOP ORDERING, WHAT HAPPENS TO MY ACCUMULATED (BANKED) VOLUME?

Qivana Business Owners are considered "inactive" if their personal volume during a rolling 4 week period is less than 50PV. Inactive Business Owners lose all banked volume. Volume can be banked again once orders of 50PV or greater are placed during the rolling 4 week period.

ONCE I HAVE EARNED COMMISSIONS, HOW AND WHEN WILL I GET PAID?

When a Business Owner has earned a commission, they are notified in their Qivana Office. The notification will prompt them to sign-up for the Qivana PayCard—a Qivana-branded MasterCard for Qivana to automatically pay earned commissions to. Your Qivana PayCard includes an online account management system and includes the ability to transfer earned commissions to a personal bank account. The Qivana PayCard can also be used wherever MasterCard is accepted. Third party card fees may apply.

Qivana commission periods end at 11:59 p.m. (CT) each Saturday night. Any commissions earned during a commission period will be paid to the Qivana PayCard on the second Friday after the close of the commission period.

WILL TAXES AUTOMATICALLY BE WITHHELD FROM MY QIVANA COMMISSION PAYMENTS?

As a Qivana Business Owners you are self-employed. Qivana does not withhold taxes from your commissions, but will issue a 1099 tax form at the end of the year. It is your responsibility to seek appropriate advice from a tax professional and submit applicable tax payments.

For any other questions, please contact Qivana Business Owners Support at 888-8QIVANA (888-874-8262).

