

Propel Logic is a Bangalore-based IT firm that has set a benchmark for quality products and dependable performance, to deliver reliable service, oriented to web and e-commerce solutions at time and cost effective needs for a global clientele. Professionalism and Expertise is the tool we use to make the web work for your business to bring in maximum return on your investment in the shortest possible time.

Optimizing a website for the major search engines will help ensure your website ranks for the most relevant key words when consumers search. No company can afford to miss client opportunities because they're not ranked properly.

The most important aspect of any successful search marketing campaign is metrics. Planning, implementing, and measuring correct ROI on the site is crucial to ensuring the success of any client campaign – and Propel Logic ensures that your SEO campaign is managed optimally by making the right decisions, based on correct and timely reporting.

"Propel Logic is not just another SEO Company"... Hire our expert SEO Team to build brand online and Search Engine Rankings... Contact Us Today!

### What Kind of Promotional Task Needed For Your Website:

#### **Step One – Website Analysis and Competitor Analysis**

#### **Step Two – Keyword Analysis and Suggestions**

#### **Step Three – On-Page Optimization**

- Canonical Issues Fixing
- Make SEO Friendly URL Structure
- Internal Linking Structure
- Structures and File Names
- USE SEO Friendly codes
- unique Title Tags
- Description Tags
- H Tags Optimization
- Keywords Density Set

- Images and Alt Tag
- XML Sitemap
- Robot.txt
- Google Analytics Install
- W3C Verified

#### **Step Four – Content Optimization**

- Web Content Rewrite
- Article Writing
- Blog, Hub Pages and Google Knol Writing

#### **Step Five – Linking**

- Press-Releases Disputations
- Directory Submission
- Article Submission
- Social Bookmarking
- Local Business listing
- Classified Ads submissions
- Blog Commenting
- Link Exchange [Relevant Blog and Website links]

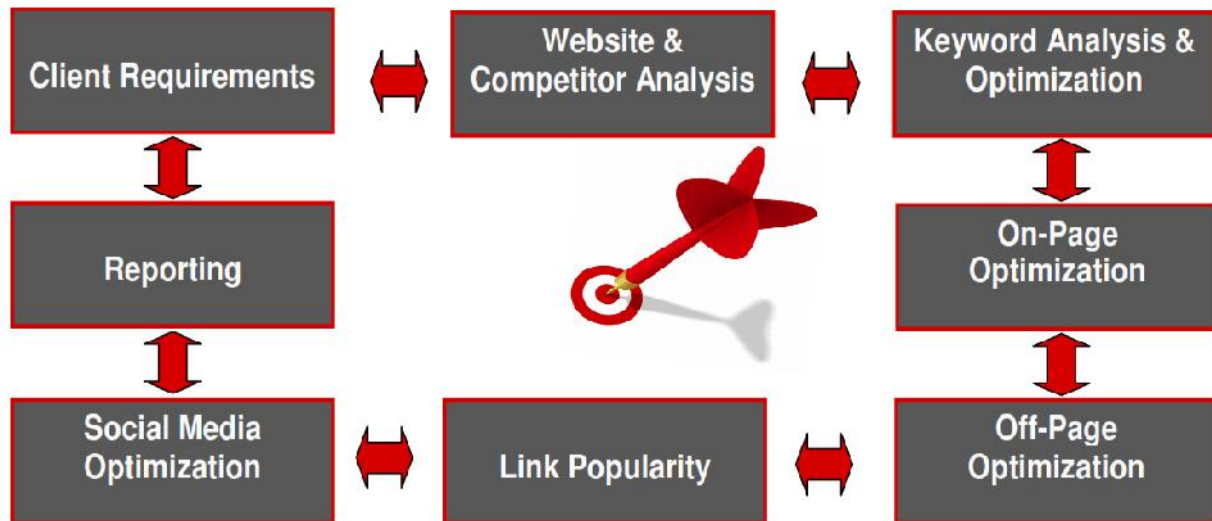
The challenge is to seek links from good pages that are related to the keywords.

#### **Step Six - Social Media Optimization**

- Yahoo Answer
- Twitter
- FaceBook
- MySpace
- Blog Promotion
- Form Posting

#### **Step Seven – Reporting, Summary and Feedback.**

Search Engine Optimization process can be described by the following eight steps:



**Unlimited Support:** We provide e-mail and call support.

