



Press Release - FilmApp

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FilmApp is now being used by 22 London boroughs, Bristol and Cardiff, with several other boroughs and cities in the UK about to licence the system.

FilmApp is an online application, notification and payment system designed to help Local Authorities manage filming requests. **FilmApp** automatically sends the applicant to the correct authority; it retains the production details so applications can be made to multiple boroughs without having to resend the same information. The correct information can be sent to the people who need to know, such as the police, council officers and local residents groups.

All filming details, and supporting documents are stored in the cloud. Film notices, consultations, invoices and payment requests are issued online. The entire film application and permission process is managed within the **FilmApp** system.

There are clear advantages to both the film industry and local authorities with this innovative approach. The film officers can keep on top of every film application; the production companies become familiar with the established process. Each year, new functionality is discussed and the system gets an upgrade.

The Borough Film Officer, or the landowner remains the authority in charge; responsible for checking the validity of each application and granting or refusal of filming permission. **FilmApp** simply steers the film maker to apply to the right authority in an easy and logical fashion. The terms and conditions attached are the responsibility of the participating authority.

FilmApp is a FilmFixer project. **Capital Ambition** (London's Regional Improvement and Efficiency Partnership) through the **London Cultural Improvement Programme** have provided part funding for the project, helping boroughs to work together to provide an effective solution to filming in the capital.

Partners: The Corporation of London, RBKC, Southwark, Lewisham, Brent, Hackney, Haringey, Hammersmith and Fulham, Newham, Camden, Ealing, Harrow, Waltham Forest, Redbridge, Bexley, Bromley, Islington, Lambeth, Wandsworth, Croydon, Kingston, Bristol and Cardiff are participating in the project.

London Councils' Chair Mayor Jules Pipe said: "London's boroughs are keen to do everything they can to support filming in our iconic city. FilmApp should help make things even easier for crews wanting to film here, and Capital Ambition is delighted to support it."

Janet Potter – Film Officer, Hammersmith and Fulham said: "Thanks for all your hard work on getting FilmApp up and running. It's great you had the vision and energy to get it off the ground. It makes mine and Bernie's life that much easier. FilmApp provides a calendar so we know what's happening. The notice, invoice and notification can be sent at a click of a mouse button and stats build themselves.

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