



Storytellers with a camera



KPOPHOTO.COM

Introduction to KPO Photo



We are storytellers with a camera. A kiss. A baby's first steps. Fleeting glances between loved ones. Everyday, extraordinary life is what we are all about. My name is Kristin Prelipp Oguntoyinbo, and I am a documentary photographer in Carrboro, North Carolina. This book will guide you through how we can help to beautifully document your story. We believe that every family's story is worth telling!



Wedding Stories



In the past decade we have been privileged to witness and document hundreds of **Wedding Stories**. We quietly photograph your favorite people, the beautiful location and most importantly, **the story** of a new union. It is over in the blink of an eye. We make sure that you have a record of every moment!

To see current weddings, as well as a full price list, please visit the weddings section at our Web site at www.kpophoto.com.



Wedding Story Pricing



We have found that our discerning clients know exactly what they want in a wedding photography package. So, we have structured our wedding pricing so you may pick and choose the items that suit your needs. The process is simple! You choose from our two levels of wedding day coverage and then select any items from the a la carte menu.

Wedding Day Coverage One

\$2000, Includes:

- A pre-wedding planning session. All of our clients fill out a wedding photography planning form that will allow us to thoroughly tell your story.
- 5 hours of wedding day coverage by Kristin P. Oguntoyinbo.
- Unlimited images. After the wedding our real work begins! Your 1000+ images will be edited and color-corrected. We will post a selection of the best images in your on-line gallery from which your friends and family may order prints and products.
- \$100 gift certificate to get you started on ordering products from your gallery. Some examples of what you could purchase with \$100 credit would be two wedding stories on DVD, or one Small Story Book, or 9 gift prints.

Wedding Day Coverage Two

\$3000, Includes:

- A pre-wedding planning session. All of our clients fill out a wedding photography planning form that will allow us to thoroughly tell your story.
- An engagement or bridal portrait.
- 7 hours of wedding day coverage by both Kristin P. Oguntoyinbo and an Assistant Photographer.
- Unlimited images. After the wedding our real work begins! Your 1500+ images will be edited and color-corrected until we have created your Wedding Story. We will post a selection of the best in your on-line gallery from which your friends and family may order prints and products. Your gallery will be available for one year.
- \$200 gift certificate to get you started on ordering products from your gallery.
- If you prefer not to have an engagement or bridal portrait you may add one hour of coverage.



A la Carte Options



Now that you have chosen your wedding coverage, you may add any a la carte items you need. Feel free to select these at the time that you finalize your wedding photography agreement, or you may add them up to one year after your wedding.

ITEM	PRICE	SECOND
-Digital Media-		
-Wedding Story Movie for DVD player.....	\$75	\$25
-All low resolution images on DVD.....	\$30	\$10
-Wedding Archive- low and high resolution, with copyright release.....	\$300	\$100
-Portrait Session, engagement or bridal.....	\$300	\$50
-Extra Hours of Coverage.....	\$250	same
-KPO Signature Album.....	\$1100	\$900
-Parent's Album.....	\$650	\$500
-Large Story Book.....	\$375	\$225
-Small Story Book.....	\$95	\$25
-Photo cards, includes envelopes.....	\$2 and up	
-4 x 6 prints of your Wedding Story (250 prints)	\$250	same
-8 x 10 canvas print.....	\$225	\$175
-11 x 14 canvas print.....	\$300	\$250
- Canvas Trio Special.....	\$400	\$300
- Extra Photographer	\$250	

What is a KPO Wedding Story?

We see ourselves as storytellers with a camera, so no matter which package you choose, we will capture images that tell the story of your day. But a KPO Wedding Story takes it one step further. It is a tightly edited selection of your images that are woven together, along with music from your wedding day, to create a captivating, moving story that can be watched on-line or on a DVD player. This is by far the most requested item by KPO clients.

What is a Wedding Archive?

The Wedding Archive is digital photography's version of getting your wedding day negatives. It is a multi DVD set of all of your images with copyright release. This is valuable as a definitive record of your day as well as for photo savvy couples who wish to make their own albums post wedding.



Frequently Asked Questions



What is your approach to weddings?

I attended UNC-Chapel Hill and graduated with a degrees in photojournalism and Spanish. I then began working for newspapers before I founded KPO Photo in 2001. So I approach weddings as stories waiting to be told. There are so many incredibly unique qualities to every wedding we witness. It is my job to learn about the families we will be photographing and take what I know into mind as I record their day.

Why should we choose KPO Photo?

KPO Photo is the right choice for you if you place a high priority on your wedding photography. Your photographs are the most important record of your wedding day. There are no do overs. Along with my assistant shooter, Sarah Van Heusen, we have 20 years of combined experience photographing weddings. We have worked with many hundreds of couples and have been faced with just about every photographic challenge one can possibly think of. This experience allows us to confidently say that we will be able to capture the story of your wedding in beautiful detail. We also have chosen to only work with 20 wedding clients each year. You and your wedding will be very important to us, not just another date on the calendar.

How do I know I have found the right photographer?

You should choose a wedding photographer based on several considerations. First, of course, you must love his or her work. Look for a photographer whose work moves you, whose style you love, and who tells a story the way you want your story to be told. If you don't love the pictures, nothing else matters. The second factor to consider is personality. Since your wedding photographer will be with you and



your fiancé for a significant portion of your wedding day, and you will have close dealings with him or her both before and after the wedding, you need to make sure that you feel comfortable with this individual.



KPO Products



What good is a great image if it is just sitting on a computer hard drive? Over the past decade we have perfected many beautiful products that will turn your favorite images into family keepsakes. We will listen to what you have in mind and help to make your ideas a reality. This book will walk you through all of our products-- everything from a simple card to a complete family archive.



KPO Prints



I started out my photography career working long hours in a darkroom learning how to make the perfect print. Although technology has changed the process a bit, printing your images is still the most important part of what I do.

Once you review your story, you will select the images that you want to become a part of your home. I am happy to sit down with you to work through this process. We have a projection system that takes all the guess work out of it. All of our prints are archival and we have a variety of papers to choose from.



KPO Signature Album



After more than a decade of striving to create the PERFECT book, we present the KPO Signature Album. It combines the best of both traditional and coffee table designs to artfully tell your story.

Size: 12 by 12 inches, 28 pages

Price: \$1100 for a book with 70 images. This includes a professionally designed layout based on your image selections, which will be presented on-line for your approval.

Other Details: This book is completely custom- choose leather or fabric for the cover, page colors and other accents like a cover photo, gilding and imprinting.



KPO Signature Album



At left is an example of a coffee table page, and below is the traditional page. The album cover above is covered in the japanese book cloth in platinum with black gilding and a cover inset photo.



KPO Parent's Album



Parents deserve the best! Our **Parent's Album** has the same wonderful look and feel as the **KPO Signature Album**, just in a smaller size. It features 40 images of their choosing and may be customized completely depending on their taste.

Size: 8 by 8 inches, 40 pages

Price: \$650 for a book with 40 images.

Other Details: This book is completely custom- choose leather or fabric for the cover, page colors and other accents like a cover photo, gilding and imprinting.



Large Story Book



Both stunning and affordable, the Large Story Book is made with your favorite 80 images. It promises to tell your story succinctly and beautifully.



Size: 12 x 8 inches with 80 images.

Price: \$375 for the first and only \$225 for a duplicate book.

Other Details: The hard cover is black with a custom dust jacket. Images are in both color and black and white.

Digital Media



Modern technology has opened up many doors to both photographers and to the average consumer. Many of our clients purchase the a DVD set of their images so they can make their own books and prints. We offer both high resolution and low resolution versions, depending upon your needs.

Size: 7.5 x 5.5 inch archival case.

Price: \$300

Other Details: The images are archived on the highest quality DVD's on the market to ensure longevity.



Small Story Book



Don't let the name fool you- this book may be small in size but it makes a large impression. It is perfect for carrying with you to show to family and friends. And the price makes it a great gift.

Size: 8 x 6 inches, 20 pages

Price: \$95 for the first book. \$25 for duplicates of the same book.

Other Details: It features a soft cover and images printed full bleed in both color and black and white.



KPO Canvas Prints



Canvas prints really bring a great image to life! For my own home I often just have the prints stretched on the .75" frame and then hang them on the wall as is. It is simple and classic.

Other great options would be to use the 1.5 inch, museum-quality frame (shown below, right), a black wood frame or one of the premium frames for a more elegant, traditional look (shown directly below).

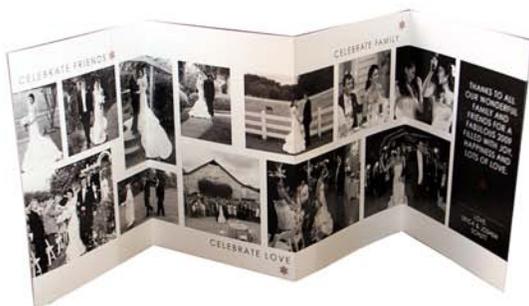


KPO Cards



Sending out a card is a really wonderful way to share what is going on in your life with your family and friends. From birth announcements to holiday cards, we work with you to design the card to your specifications.

Ordering is easy through your web gallery and you will be able to see a proof before we print. To please all tastes, we also offer a variety of papers, including our favorite, the art recycled.



Other Details



gift certificates

Do you want to give someone the gift of photography? A **KPO Gift Certificate** allows your loved one to decide which product to choose. They will be thrilled! Just go to www.kpophoto.com and click on the **KPO Store** to purchase the gift on-line. The certificate will be displayed beautifully to add to the excitement. Certificates can also be listed on wedding or baby shower registries.

payment, etc.

If you love what you see here and want to get started, just go to kpophoto.com to schedule an appointment or give us a call at 919.622.5876. To reserve a date for your **Wedding Story** we would need a signed wedding photography agreement and a \$1000 deposit. For your convenience we can take check, MasterCard, Visa or American Express. We also ask you to fill out photography planning form prior to your wedding so that we can do our best job possible.

If you must cancel an appointment, please call at least 24 hours in advance to reschedule and your payment will be applied to a new appointment. We do a limited number of stories each year so that we can retain very high levels of customer service. Your needs are very important to us!



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