

Global Management Agenda

April 11, 2013

8:30 am–9:00 am	Registration & Continental Breakfast
9:00 am–9:15 am	Introduction & Module Overview <i>Jaime Martinez, Sr. International Business Consultant, International Trade Center</i>
9:15 am–10:15 am	Planning Your Way to Global Success <i>David Leister, Project Manager, Minority Business Development Agency Global Business Center</i>
10:15 am–10:30 am	Break
10:30 am–11:30 am	Understanding Different Cultures around the Globe <i>Alberto Garcia-Jurado, President, Cultural Effectiveness Center</i>
11:30 am–11:45 am	Break
11:45 am–12:30 pm	Protecting your Intellectual Properties in the International Market <i>Rafael Baca, Patent Attorney, Managing Member, The R. Baca Law Firm PLLC</i>
12:30 pm–2:00 pm	Networking Lunch
2:00 pm–3:00 pm	International Trade Issues <i>Robert Barnett, Partner, Cacheaux, Cavazos & Newton, LLP</i>
3:00 pm–3:15 pm	Break
3:15 pm–3:45 pm	Supporting your International Activities <i>Jaime Martinez, Sr. International Business Consultant, International Trade Center</i>
3:45 pm–4:00 pm	Q&A
4:00 pm	Conclusion of Program

**Agenda subject to change.*