

## Global Management Agenda

April 11, 2013

8:30 am–9:00 am	<b>Registration &amp; Continental Breakfast</b>
9:00 am–9:15 am	<b>Introduction &amp; Module Overview</b> <i>Jaime Martinez, Sr. International Business Consultant, International Trade Center</i>
9:15 am–10:15 am	<b>Planning Your Way to Global Success</b> <i>David Leister, Project Manager, Minority Business Development Agency Global Business Center</i>
10:15 am–10:30 am	<b>Break</b>
10:30 am–11:30 am	<b>Understanding Different Cultures around the Globe</b> <i>Alberto Garcia-Jurado, President, Cultural Effectiveness Center</i>
11:30 am–11:45 am	<b>Break</b>
11:45 am–12:30 pm	<b>Protecting your Intellectual Properties in the International Market</b> <i>Rafael Baca, Patent Attorney, Managing Member, The R. Baca Law Firm PLLC</i>
12:30 pm–2:00 pm	<b>Networking Lunch</b>
2:00 pm–3:00 pm	<b>International Trade Issues</b> <i>Robert Barnett, Partner, Cacheaux, Cavazos &amp; Newton, LLP</i>
3:00 pm–3:15 pm	<b>Break</b>
3:15 pm–3:45 pm	<b>Supporting your International Activities</b> <i>Jaime Martinez, Sr. International Business Consultant, International Trade Center</i>
3:45 pm–4:00 pm	<b>Q&amp;A</b>
4:00 pm	<b>Conclusion of Program</b>

\*Agenda subject to change.