PICK CHART

HIGH	**High Impact/Low Difficulty** • SRTS Coalition included in Pedestrian Plan Planning • Make info available (done, but ongoing) • Create a set of standard survey questions to evaluate programs • Know who to ask and ask law enforcement who to engage for SRTS related issues. • Educate law enforcement about SRTS and why it is important • Find out what division crossing guards fall under.	**High Impact/Medium Difficulty** • Pair or integrate crime data and existing programs with existing measures to inform programming • Figure out how to best place/engage crossing guards at school • Spoon-feed parents/"Way to Go" program in all school (Opt out instead of Opt in)/Need buy-in	**High Impact/High Difficulty** • Educate on Denver Safety-Long term (work with AAA) • Safety Zone • Teach <u>ALL</u> children (priority) • New eval system • Social Norm - Media campaign? - Customized? • Policy for sustainable funding for sidewalks • Citywide assessment of school environment infrastructure
IMPACT	**Medium Impact/Low Difficulty** • Promote active modes of travel - WTS Day -BTS Day	**High-Medium Impact/Medium Difficulty** • Establish a liaison at DPD for SRTS	**Medium Impact/High Difficulty**
	Low Impact/Low Difficulty • Ongoing evaluation (Currently using) • Periodically review criteria to best allocate enforcement around schools • Close the loop to share data with schools/stakeholders	**Low Impact/Medium Difficulty** • Educate parents and other drivers about school rules, drop-offs, etc.	**Low Impact/High Difficulty** • Trip Tracker for encouragement
LOW	DIFFICULTY		HIGH