47" x 68" STREET LEVEL

1.03

47"W x 68"H Vertical : Rear Illuminated

This product specification is compatible with Transit Shelters in ALL markets EXCEPT British Columbia.

For British Columbia TSA's, Street Ad's, BC Ferry Vessel's Terminal Posters and Mall Poster Displays, use Production Spec Sheet & Template **CODE 1.03A.**

DISPLAY SPECIFICATIONS

Bleed Size	49" W x 70" H
Trim Size*	47" W x 68" H
Visible Opening**	45" W x 66"H
Live Copy Safety	43" W x 64"H

* 47.25" x 68.25" is also an acceptable Trim Size

** Visible Opening is approximate and will vary slightly between units.

ART SPECIFICATIONS

Supply art at 1:8 scale at 600 ppi in one of these formats for MacOS: Adobe Illustrator, Adobe Photoshop or Adobe InDesign. Place raster images in CMYK .tif or .eps format. Supply fonts in Mac Postscript Type1, TrueType or OpenType format or convert all text to outlines. Provide an accurate proof that matches your desired colour rendering or Pantone colour references if colour match is critical.

Bleed Size	6.125" W x 8.75"H
Art Trim Size	5.875" W x 8.5" H
Visible Opening*	5.625"W x 8.25"H
Live Copy Safety	5.375" W x 8"H

* Visible Opening is approximate and will vary slightly between units.

PRODUCTION

Print on 80 lb. Bristol, 17.5 pt translucent styrene, or synthetic paper. Allowance should be made for backlighting. Contact your PATTISON representative for the appropriate material for your campaign. Use of other materials may result in a surcharge or rejection by PATTISON.

PRODUCTION DELIVERY

Clearly mark printed material with advertiser and design name. Creative must be delivered ready for installation to the appropriate PATTISON market(s) at least one week prior to the contracted posting date. Late copy may result in incomplete delivery of the contracted showing. Contact your PATTISON representative for shipping instructions.

ART DELIVERY

If PATTISON Production Services is supplying your production, artwork in the appropriate format along with a PDF proof can be uploaded to:

clientupload.pattisonoutdoor.com or click on the CLIENT UPLOAD link at pattisonoutdoor.com

1: Follow the steps on the Client Upload page to submit your file(s).

2: Once you have completed the file upload you will be asked to complete an email notification.
You must notify your PATTISON Account Executive or designated PATTISON contact of your upload. Include the job name, client or design name as the subject.

3: Once your upload and email notification is submitted successfully, you will receive an email confirmation.

Alternatively, you can send artwork to your PATTISON representative on a CD or DVD.

We strive to produce and post quality material, but cannot be held responsible for supplied images that are of poor quality or for artwork that is supplied with errors. We would be pleased to assist you with scanning and prepress work if you so require it. We will match colours to supplied Pantone colour references or colour proofs as closely as possible, but not all Pantone colours can be matched in CMYK printing and some colour variance in images should be expected between proofs and final output due to differences in printing processes. Note that PDFs or other on-screen proofs and printed proofs from devices that are not certified for colour matching should not be relied upon for accurate colour proofing.

Note: Some Transit Shelter markets in British Columbia have 48" x 78" display faces. Contact your PATTISON Representative for Sheet **Code 1.03A** that will work for both sizes.

PATTISON

PATTISON OUTDOOR ADVERTISING

47"x 68" Transit Shelter Ad

1:8 Scale

This Template **1.03**

E006492

For combined face sizes. **1.03A**

Guidlines are FPO and can be turned off in the Layers palette.
Place raster images at a resolution of 600 ppi when scaled to this template which is at 1:8 final production size. Place images as CMYK .tif or .eps format. Spot colours should have a Pantone reference. If a colour match is critical, supply a colour correct hard copy proof for reference. Supply fonts as Mac PostScript Type 1, True Type, or OpenType format or convert to outline.

These Transit Shelter faces are compatible with Core Media, Street Ad displays and 47"x 68" Mall Posters.

BLEED

TRIM

LIVE COPY SAFETY