

CEREAL BOX BOOK REPORT

The book report for the months of November and December will be 2 parts. The first will be a cereal box project and the second part will be a class presentation in the form of a commercial for their cereal. The details for both are attached and the final product will be due: _____.

Class presentations of their "commercials" will be done during this same week.

*Front of the box: Include the name of the cereal and a picture. Invent a name for the cereal that is related to the title of the book and sounds like a cereal. Do not use the exact title of the book.

*Back of the box - Students need to design a game that is based on the story. It can be a puzzle, a word search, a word scramble, a maze, a crossword puzzle, a hidden pictures illustration, or any other fun activity that might be found on the back of a cereal box. Make sure it includes information from the book.

*Left side of the box: Students have to write a summary of their book.

*Top of the box: Students need to write the name of the book, the author, number of pages, and they must give the book a rating.

*Right side of the box: Students need to write the "ingredients" of their book - the characters and setting.

*Students need to come up with an oral presentation that will help them share their cereal. Try to think of a very creative "commercial" to sell your cereal (tell others to read your book).

***** EXTRA CREDIT *****

*Prize: Cereal boxes often include a prize. Your prize must be something the main character could have used in the book or something that reminds you of the main character. You can even include a picture of the prize on the front of your box to let the reader know what is inside the box.

Cereal Box Book Report Templates

Left Side of Box: Cut out this box and place in on the left side of your cereal box.

Write a summary that describes the main problem and how the problem was solved. Try to use words that will "grab" the readers' attention and make them want to buy your cereal.

Summary of Book: _____ _____ _____ _____ _____
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Top of Box: Cut out this box and place in on the top of your cereal box.

Title of Book: _____
Author: _____ # of Pages: _____
Rating: 

Cereal Box Book Report Rubric

Name: _____ Book Title: _____

Component	ADVANCED (4) Exceeds requirements	PROFICIENT (3) Meets requirements	BASIC (2) Partially meets requirements	BELOW BASIC (1) Does not meet requirements
FRONT OF BOX / TITLE	Title of cereal and picture is related to title of book and sounds like a cereal.	Title of cereal and picture is closely related to title of book and sound like a cereal.	Title of cereal and picture is not connected to title of book and somewhat sounds like a cereal.	Does not include title or picture and does not sound like a cereal.
BACK OF BOX / GAME	The game and / or puzzle is detailed and connected to the book.	The game and / or puzzle is somewhat detailed and connected to the book.	The game and / or puzzle lack detail but show some connection to the book.	The game and / or puzzle are not detailed and not clearly connected to the book.
LEFT SIDE OF BOX / SUMMARY	The main problem and solution are clearly stated.	The main problem and solution are provided with some detail.	The main problem and solution are included but need more detail.	The summary does not describe the main problem or the solution.
RIGHT SIDE OF BOX / INGREDIENTS	List of ingredients includes all characters and setting using complete sentences.	List of ingredients includes most characters and most items are written in complete sentences.	List of ingredients includes some characters and setting. They are not written in complete sentences.	The list of ingredients does not include characters and setting. They are not written in complete sentences.
Speaking and Listening Evaluation				
VOICE	Always speaks loudly, slowly, and clearly. Is easily understood by audience members all the time.	Usually speaks loudly, slowly, and clearly. Is easily understood by all audience members almost all the time.	Usually speaks loudly and clearly. Speaks so fast that audience has trouble understanding.	Speaks too softly or mumbles. The audience often has trouble understanding.
PREPAREDNESS / EYE CONTACT	Student is completely prepared and delivered presentation without relying on the cereal box more than a few times.	Student is completely prepared, and has obviously rehearsed. Cereal box is used consistently throughout presentation.	The student is somewhat prepared, but it is clear that rehearsal was lacking.	Student does not seem at all prepared to present.
POSTURE	N/A	Stands up straight, looks relaxed and confident.	Sometimes stands up straight.	Slouches or moves about during presentation.
LISTENS TO OTHER PRESENTATIONS	Listens intently and does not make distracting movements or noises.	Listens intently but has some distracting movements or noises.	Sometimes does not appear to be listening and has distracting noises or movements.	Consistently distracts the speaker and does not appear to be listening.

Includes Extra Credit Prize and is related to the story:

_____ YES / _____ NO

OVERALL GRADE: _____