

# Restaurant Menu Planning Sheet

What kind of restaurant have you chosen? What is your restaurant's name?

What are the important characteristics of a menu for the restaurant you have chosen?

What details make sense for food items?

Does the menu go beyond simply naming the food item? What kind of names are used?

What typeface best fits the menu? How large should it be?

What colors belong on the menu? How do the colors relate to the other elements of the menu?

What kind of images would best represent the restaurant and why? How do the images on the menu relate to the food and the restaurant?