

Web Banner Advertising Agreement

This will serve as the contract between American Probation and Parole Association (APPA or Publisher) and the Advertiser (Client).

The Publisher agrees to display banners on the www.appa-net.org website home page for the time frame and frequency indicated on the Order Form.

Client agrees to provide the Publisher with electronic files of banner artwork according to the specifications described below.

Client will be invoiced upon placement of the advertisement on APPA's website. **Payment is due upon receipt of invoice.**

Accounts not paid within 30 days will have future scheduled advertisements canceled until full amount is received.

APPA reserves the right to reject questionable or objectionable advertising.

APPA does not guarantee any given level of hits, views or impressions of ads placed on the website.

Client assumes liability for the contents of all advertisements and agree to indemnify the Publisher against any damages and related expenses (including attorneys fees) arising out of such publication.

The Publisher shall have no liability for failure to execute accepted advertising orders because of governmental restrictions, acts of God, accidents, fires, internet outages or any other cause beyond Publisher's control affecting production or distribution. Publisher shall have no liability for damages if, for any reason, APPA fails to publish an advertisement.

Publisher will not be bound by any conditions on contracts, orders or instructions when such conditions conflict with Publisher's policies.

The terms and conditions contained in this Agreement supersede all prior oral or written understandings between the parties and constitute the entire agreement between them concerning the subject matter of this Agreement and shall not be contradicted, explained or supplemented by any course of dealing between Publisher or any of its affiliates and Agent or any of its affiliates. There are no understandings or representations, expressed or implied, not expressly set forth in this Agreement. This Agreement shall not be modified or amended except in writing and signed by both parties.

Use of the APPA logo or name within an advertisement is strictly prohibited.

APPA reserves the right to change or modify the policies, terms, and rates set forth herein without further notice.

ALL ADS MUST BE SUBMITTED IN WEB-READY FORMAT! Acceptable file types are (gif, png, jpeg). No animation. We offer two Full Banner sized ads (468 pixels x 60 pixels) at the bottom of APPA's home page.

The contract regulations set forth herein are final and binding. It will be presumed that clients have read this information and have agreed to its conditions without any further contact or notice.

Web Banner Advertising Agreement

Date:

Client Contact Information

Client Company:	
Address:	
City:	
State/Province:	
Zip/Postal Code:	
Country:	
Phone:	
Fax:	
Contact Name:	
Email:	
Web URL:	



American Probation and Parole Association
 Karen Mucci
 kmucci@csg.org
 PO Box 11910
 Lexington, KY
 40578-1910
 Phone: (859) 244-8205
 Fax: (859) 244-8001
 www.appa-net.org

Agency Information

Agency:	
Address:	
City:	
State/Province:	
Zip/Postal Code:	
Country:	
Phone:	
Fax:	
Contact Name:	
Email:	

Web banner ads will be sold for \$1000.00 for a three month run (quarterly). If during this three month period your agency needs to change it's banner for any reason (typo, product change, etc.) there will be a \$150.00 fee assessed per re-insertion.
 All ads must be submitted in web-ready format (468 pixels x 60 pixels) and sent to APPA on or before the ad due date listed below.

APPA has two banner placements available on the bottom of it's home page (www.appa-net.org). The order in which APPA places these ads is on a first come first served basis.

Please select your three consecutive month ad run below. Invoices will be sent once this agreement is received by APPA.

Ads are bought quarterly (every 3 months)	January 2016	February 2016	March 2016	April 2016	May 2016	June 2016	July 2016	August 2016	September 2016	October 2016	November 2016	December 2016
Ad due date:	12/15/2015	1/15/2016	2/15/2016	3/15/2016	4/15/2016	5/15/2016	6/15/2016	7/15/2016	8/15/2016	9/15/2016	10/15/2016	11/15/2016
Web Banner-choose 3 consecutive months	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banner Change Fee (\$150)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please select for Invoice:

- ☐ Client
☐ Agency

\$1000.00 per 3 month run

\$150.00 per ad change

Total:

Please print and fax to 859-244-8001 or e-mail to kmucci@csg.org.