

# Website Proposal: MMORPG Review! - Online Magazine

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**WEBSITE PROPOSAL:  
MMORPG Review! - Online Magazine**

**EXECUTIVE SUMMARY**

This document sets forth a proposal to build a fictitious magazine website named “MMORPG<sup>1</sup> Review! Online Magazine.” This magazine will contain reviews about the various MMORPG’s available. This document will contain developer contact information and qualifications, site specifications, timeline, contents, etc. This document also contains the proposed design layout storyboard and website flowchart.

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<sup>1</sup> MMORPG – Massively Multiplayer Online Role Playing Game

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**WEBSITE PROPOSAL:  
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## **1. Developer Information**

*Developer:* Deborah Kimnach

*Developing Software:*

- Office:
  - Microsoft Word
  - Microsoft PowerPoint
  - Microsoft Project
  - Microsoft Visio
- Development
  - Macromedia Dreamweaver
  - Macromedia Fireworks

*Developer Education:*

- Illinois Institute of Technology, Chicago IL, Jan 2005 to present
  - Degree in Progress: Bachelor's of Information Technology and Management
  - Major: Information Technology and Management
- Iowa Western Community College, Council Bluffs IA, graduated Dec 2004
  - Major: Microcomputer Support Specialist
  - Graduated with Associates in Applied Science Degree
  - Phi Theta Kappa Honor Society member
  - Nominated for and received National Dean's List
  - Secretary/Treasurer of Data Processing Student Association (DPSA)
- Grace Christian High School, San Diego CA, graduated June 2003

*Developed Projects:*

- 4-Function calculator with base-2 (binary), base-8 (octal), and base-16 (hexadecimal) conversions in Visual Basic.NET – November 2004
- Database project, online store: "GameZ Online" – May 2005

*Certifications*

- Microsoft Office Specialist Access 2003 – April 2005

## **2. Website Definition**

This section lays out the purpose of the website, the intended audience and site content.

### **2.1 Purpose**

The purpose of this website is to create an online magazine that contains reviews for multiplayer online role-playing games. There are hundreds of MMORPG's on the market and plenty of free ones as well.

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### ***2.2 Intended Audience***

This magazine will be a resource for those searching for an MMOPRG suited to their needs. It is intended for an audience age 13 and up.

### ***2.3 Site Content***

This site will contain review articles about a variable amount of MMORPG's each month. At the end of each month, the Editor will compile all submitted reviews and post them the first of the month, replacing current issue link with new current issue and updating upcoming.html page.

The reviews will be formatted using a table and will contain: author's name(s), game rating, game website, genre, payment type, and reviewer's comments about the game. People other than the developer may write the reviews.

The website will contain an "about" page containing the magazine's purpose and details.

This site will contain contact and team information that will contain names and e-mail addresses for the developer team and for reporting issues.

## **3. Deliverables**

- Complete online magazine website
- Seven content pages
- Design standard.html page
- CSS stylesheet
- Formatting template
- Header/Footer/Menu pages with virtual includes

## **4. Site Hosting**

This site will be hosted and uploaded to my student folder of "design" on the itwebmaster.iit.edu server; full path is at <http://itwebmaster.iit.edu/~kimndeb/design>.

## **5. Site Promotion**

This site will have the keywords:

- Magazine
- MMORPG
- Massively Multiplayer Online Role Playing Game
- Online Game
- Role Playing Game
- Multiplayer Online Game
- Review

This site will also be published to Google's database.

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## **6. Project Timeline**

### ***6.1 Stages***

- Research
- Layout code
- Colors code
- Content writing
- Upload to server
- Test on server

### ***6.2 Milestones:***

- This proposal, Nov. 1
- header.html, footer.html, and menu.html finished, Nov. 4
- index.html, standard.html, template.html finished, Nov. 8
- stylesheet.css finished, Nov. 12
- Magazine covers and animated gifs created, Nov. 16
- 3-4 magazine issues created; one upcoming, one/two archived, one current, including TOC's for each, Nov. 22
- Additional miscellaneous "bells and whistles," Nov. 29
- Final project complete, Dec. 6

## **7. Contact**

Deborah Kinnach  
201 East Loop Rd  
Wheaton, IL 60178  
630-682-6000  
kimndeb@itwebmaster.iit.edu

## **Appendices**

[Appendix A]: Proposed Design and Layout Storyboard

[Appendix B]: Proposed Website Flowchart

[Appendix A]:  
Proposed Design and Layout Storyboard

Figure 1: index.html

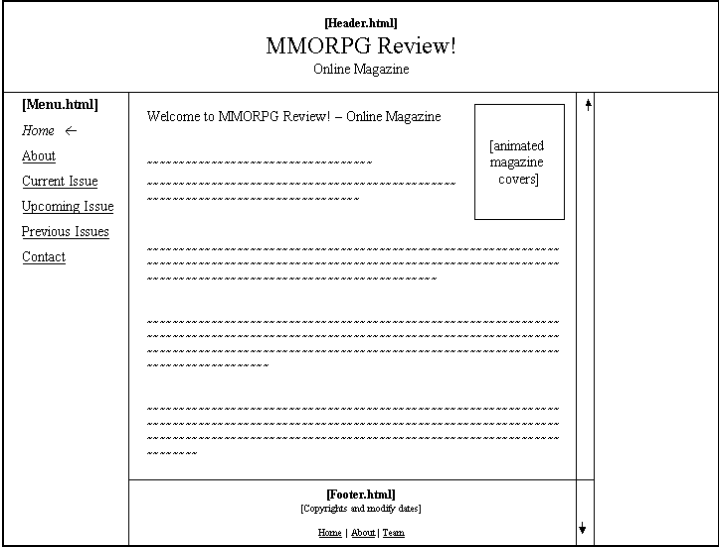


Figure 2: about.html

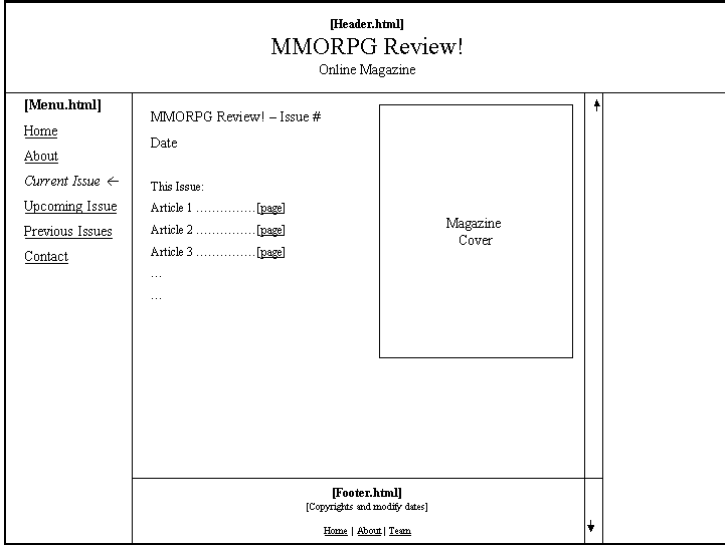
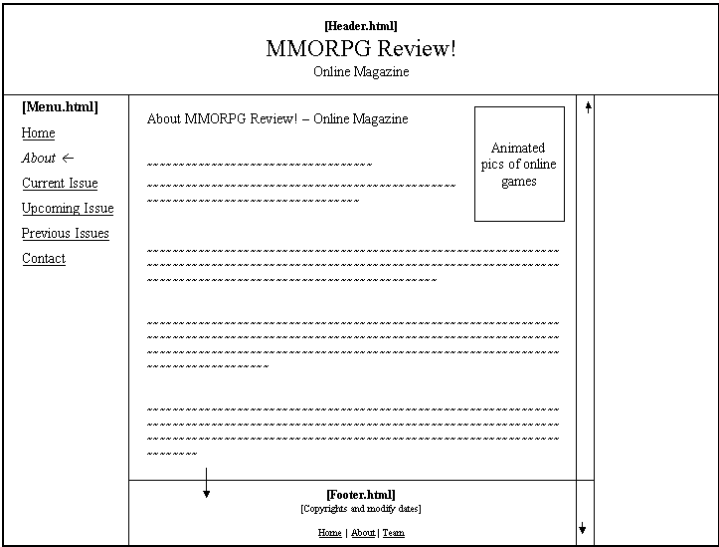


Figure 3: issue[#-date].html

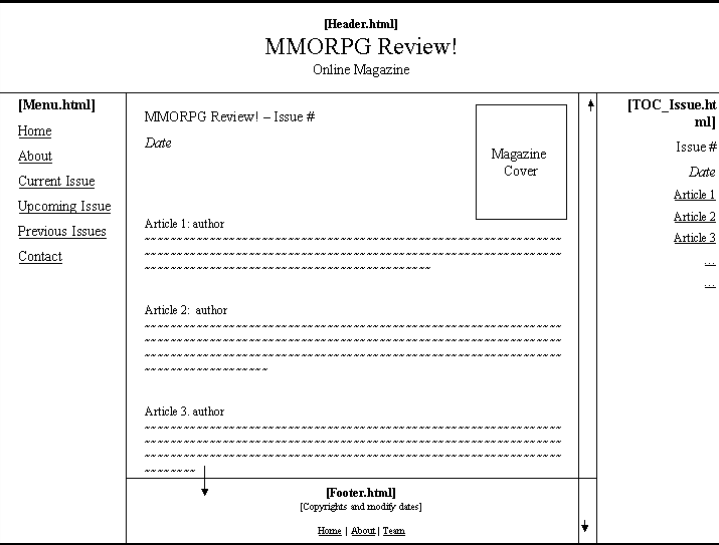



Figure 4: issue[#-date].content.html

<p align="center">[Header.html]  <b>MMORPG Review!</b>          Online Magazine</p>	
<p>[Menu.html]</p> <p><a href="#">Home</a></p> <p><a href="#">About</a></p> <p><a href="#">Current Issue</a></p> <p><a href="#">Upcoming Issue</a> ←</p> <p><a href="#">Previous Issues</a></p> <p><a href="#">Contact</a></p>	<p>Upcoming MMORPG Review!</p> <p>Issue #</p> <p>Release Date: <i>date</i></p> <p>Reviews as of <i>date</i></p> <p>Article 1</p> <p>Article 2</p> <p>Article 3</p> <p>...</p> <p>Want to write a review? Fill out this <a href="#">form</a></p> <p>Got a cover idea? <a href="#">Contact</a> the Editor</p> <div align="center">  <p>Magazine Cover</p> </div>
<p align="center">[Footer.html]          [Copyrights and modify dates]</p> <p align="center"><a href="#">Home</a>   <a href="#">About</a>   <a href="#">Team</a></p>	

<div>[Header.html]</div> <h1>MMORPG Review!</h1> <p>Online Magazine</p>		
<div>[Menu.html]</div> <p><a href="#">Home</a></p> <p><a href="#">About</a></p> <p><a href="#">Current Issue</a></p> <p><a href="#">Upcoming Issue</a></p> <p><a href="#">Previous Issues</a> ←</p> <p><a href="#">Contact</a></p>	<div>Previous issues of MMORPG Review!</div> <div> <div>Issue #</div> <div>Date</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> </div> <div> <div>Issue #</div> <div>Date</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> </div> <div> <div>Issue #</div> <div>Date</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> </div> <div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div> </div>	<div>↑</div> <div>Magazine cover</div> <div>Magazine cover</div> <div>Magazine cover</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>-----</div>
	<div>↓</div> <div>[Footer.html]</div> <p>(Copyrights and modify dates)</p> <p><a href="#">Home</a>   <a href="#">About</a>   <a href="#">Team</a></p>	<div>↓</div>

Figure 7: contact.html

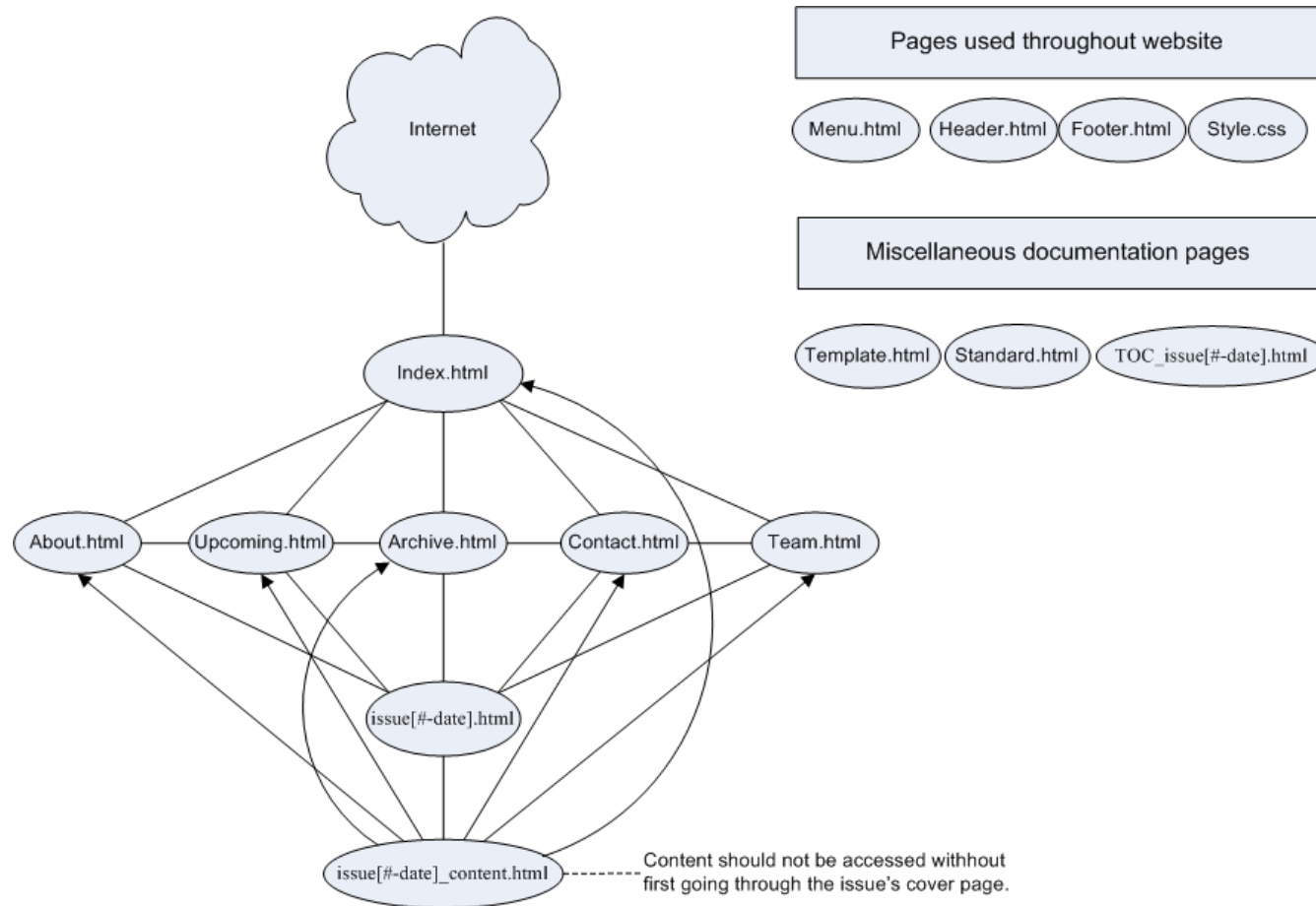
Figure 8: team.html



Figure 9: template.html

<p>This area will be a virtual include for the header</p> <p><b>[Header.html]</b></p> <h1>MMORPG Review!</h1> <p>Online Magazine</p>		
<p><b>[Menu.html]</b></p> <p><i>Home</i> ←</p> <p><u>About</u></p> <p><u>Current Issue</u></p> <p><u>Upcoming Issue</u></p> <p><u>Previous Issues</u></p> <p><u>Contact</u></p> <p>This area will be a virtual include for navigation.</p>	<p>This area will contain the site content.</p> <p>This area will always have a picture of some sort (a photo or a magazine cover) mostly at the top right corner of this area.</p>	<p>↑</p> <p>This area will only be used when browsing an issue. It will contain the table of contents and embedded links to that area of the document.</p> <p>In all other pages it will be blank</p>
	<p>This area will be a virtual include for the footer navigation and copyright</p> <p><b>[Footer.html]</b></p> <p>[Copyrights and modify dates]</p> <p><u>Home</u>   <u>About</u>   <u>Team</u></p>	<p>↓</p>

## [Appendix B]: Proposed Website Flowchart



**NOTE:** No arrows on a line mean the user can navigate between both pages.  
One arrow means user can navigate from the page but not back.