

Website Proposal:
MMORPG Review! - Online Magazine

Deborah Kimmach

Illinois Institute of Technology
ITM 461/561 – Fall 2005
Instructor: Professor Ray Trygstad
Date: 11/01/05

**WEBSITE PROPOSAL:
MMORPG Review! - Online Magazine**

EXECUTIVE SUMMARY

This document sets forth a proposal to build a fictitious magazine website named “MMORPG¹ Review! Online Magazine.” This magazine will contain reviews about the various MMORPG’s available. This document will contain developer contact information and qualifications, site specifications, timeline, contents, etc. This document also contains the proposed design layout storyboard and website flowchart.

¹ MMORPG – Massively Multiplayer Online Role Playing Game

**WEBSITE PROPOSAL:
MMORPG Review! - Online Magazine**

TABLE OF CONTENTS

EXECUTIVE SUMMARY	2
TABLE OF CONTENTS (THIS PAGE)	3
1. DEVELOPER INFORMATION.....	4
2. WEBSITE DEFINITION.....	4
2.1 PURPOSE	4
2.2 INTENDED AUDIENCE.....	5
2.3 SITE CONTENT	5
3. DELIVERABLES	5
4. SITE HOSTING.....	5
5. SITE PROMOTION.....	5
6. PROJECT TIMELINE	6
6.1 STAGES	6
6.2 MILESTONES:	6
7. CONTACT.....	6
APPENDICES.....	6
[APPENDIX A]: PROPOSED DESIGN AND LAYOUT STORYBOARD.....	7
[APPENDIX B]: PROPOSED WEBSITE FLOWCHART	10

**WEBSITE PROPOSAL:
MMORPG Review! - Online Magazine**

1. Developer Information

Developer: Deborah Kimmach

Developing Software:

- Office:
 - Microsoft Word
 - Microsoft PowerPoint
 - Microsoft Project
 - Microsoft Visio
- Development
 - Macromedia Dreamweaver
 - Macromedia Fireworks

Developer Education:

- Illinois Institute of Technology, Chicago IL, Jan 2005 to present
 - Degree in Progress: Bachelor's of Information Technology and Management
 - Major: Information Technology and Management
- Iowa Western Community College, Council Bluffs IA, graduated Dec 2004
 - Major: Microcomputer Support Specialist
 - Graduated with Associates in Applied Science Degree
 - Phi Theta Kappa Honor Society member
 - Nominated for and received National Dean's List
 - Secretary/Treasurer of Data Processing Student Association (DPSA)
- Grace Christian High School, San Diego CA, graduated June 2003

Developed Projects:

- 4-Function calculator with base-2 (binary), base-8 (octal), and base-16 (hexadecimal) conversions in Visual Basic.NET – November 2004
- Database project, online store: "GameZ Online" – May 2005

Certifications

- Microsoft Office Specialist Access 2003 – April 2005

2. Website Definition

This section lays out the purpose of the website, the intended audience and site content.

2.1 Purpose

The purpose of this website is to create an online magazine that contains reviews for multiplayer online role-playing games. There are hundreds of MMORPG's on the market and plenty of free ones as well.

WEBSITE PROPOSAL: MMORPG Review! - Online Magazine

2.2 Intended Audience

This magazine will be a resource for those searching for an MMOPRG suited to their needs. It is intended for an audience age 13 and up.

2.3 Site Content

This site will contain review articles about a variable amount of MMORPG's each month. At the end of each month, the Editor will compile all submitted reviews and post them the first of the month, replacing current issue link with new current issue and updating upcoming.html page.

The reviews will be formatted using a table and will contain: author's name(s), game rating, game website, genre, payment type, and reviewer's comments about the game. People other than the developer may write the reviews.

The website will contain an "about" page containing the magazine's purpose and details.

This site will contain contact and team information that will contain names and e-mail addresses for the developer team and for reporting issues.

3. Deliverables

- Complete online magazine website
- Seven content pages
- Design standard.html page
- CSS stylesheet
- Formatting template
- Header/Footer/Menu pages with virtual includes

4. Site Hosting

This site will be hosted and uploaded to my student folder of "design" on the itwebmaster.iit.edu server; full path is at <http://itwebmaster.iit.edu/~kimndeb/design>.

5. Site Promotion

This site will have the keywords:

- Magazine
- MMORPG
- Massively Multiplayer Online Role Playing Game
- Online Game
- Role Playing Game
- Multiplayer Online Game
- Review

This site will also be published to Google's database.

**WEBSITE PROPOSAL:
MMORPG Review! - Online Magazine**

6. Project Timeline

6.1 Stages

- Research
- Layout code
- Colors code
- Content writing
- Upload to server
- Test on server

6.2 Milestones:

- This proposal, Nov. 1
- header.html, footer.html, and menu.html finished, Nov. 4
- index.html, standard.html, template.html finished, Nov. 8
- stylesheet.css finished, Nov. 12
- Magazine covers and animated gifs created, Nov. 16
- 3-4 magazine issues created; one upcoming, one/two archived, one current, including TOC's for each, Nov. 22
- Additional miscellaneous "bells and whistles," Nov. 29
- Final project complete, Dec. 6

7. Contact

Deborah Kinnach
201 East Loop Rd
Wheaton, IL 60178
630-682-6000
kimndeb@itwebmaster.iit.edu

Appendices

[Appendix A]: Proposed Design and Layout Storyboard

[Appendix B]: Proposed Website Flowchart

[Appendix A]: Proposed Design and Layout Storyboard

Figure 1: index.html

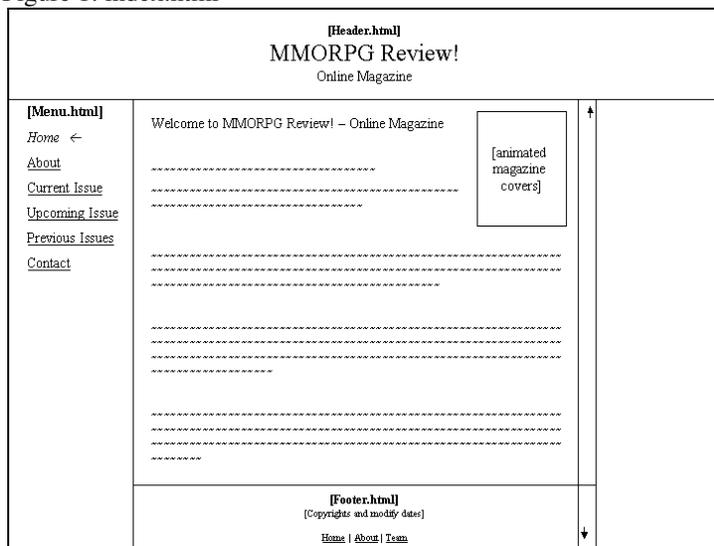


Figure 2: about.html

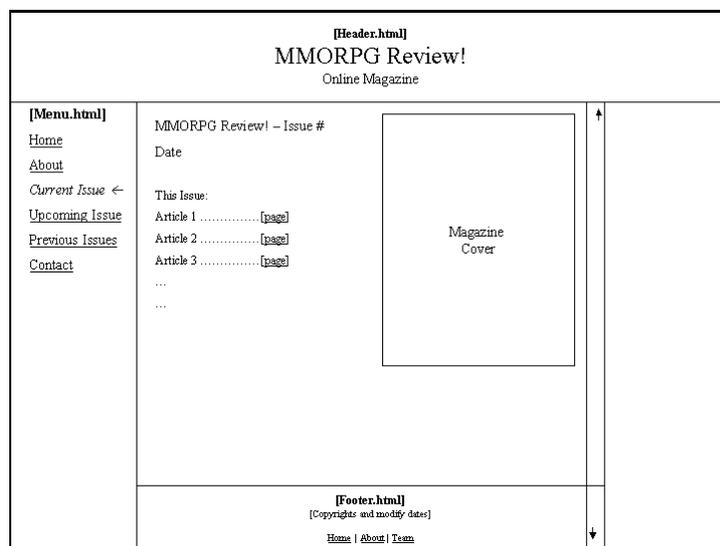
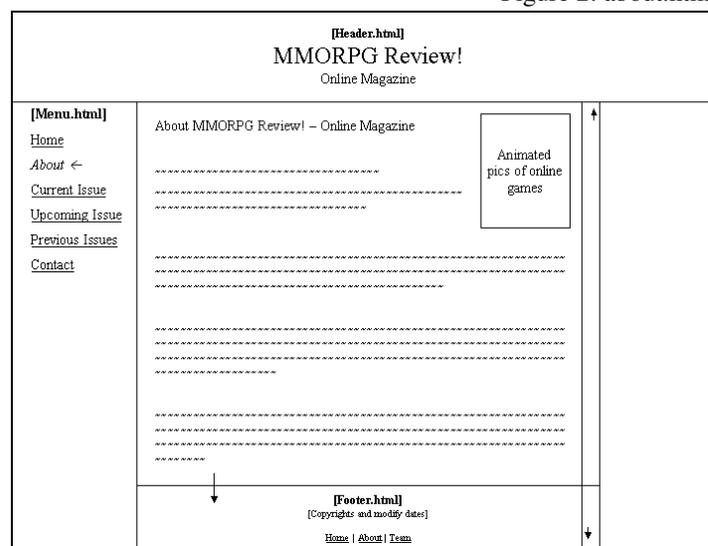


Figure 3: issue[#-date].html

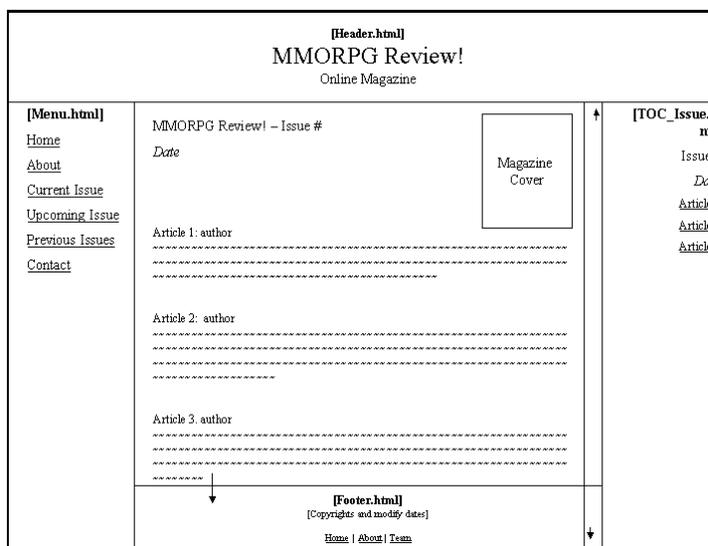


Figure 4: issue[#-date].content.html

Figure 5: upcoming.html

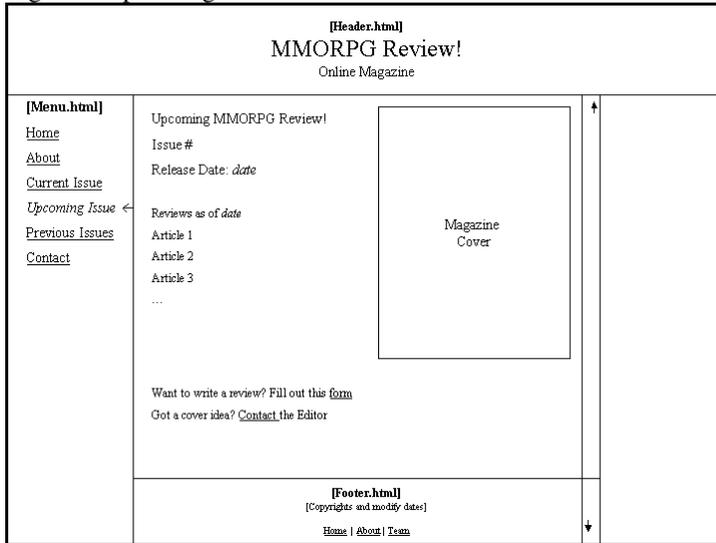


Figure 6: archive.html

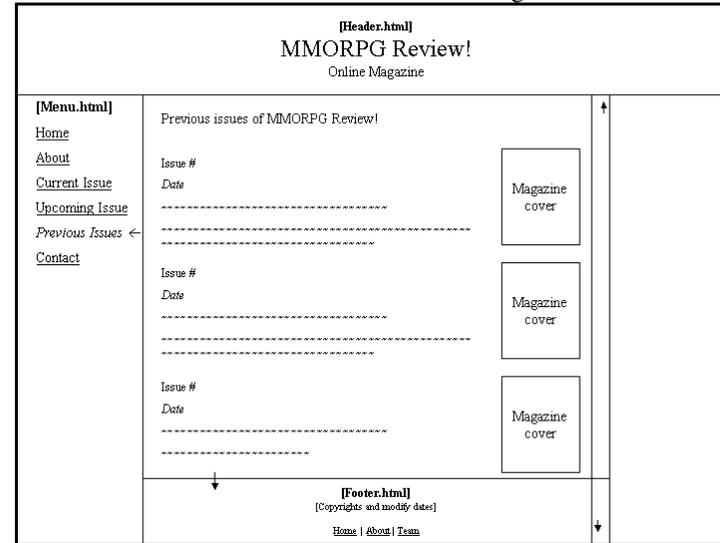


Figure 7: contact.html

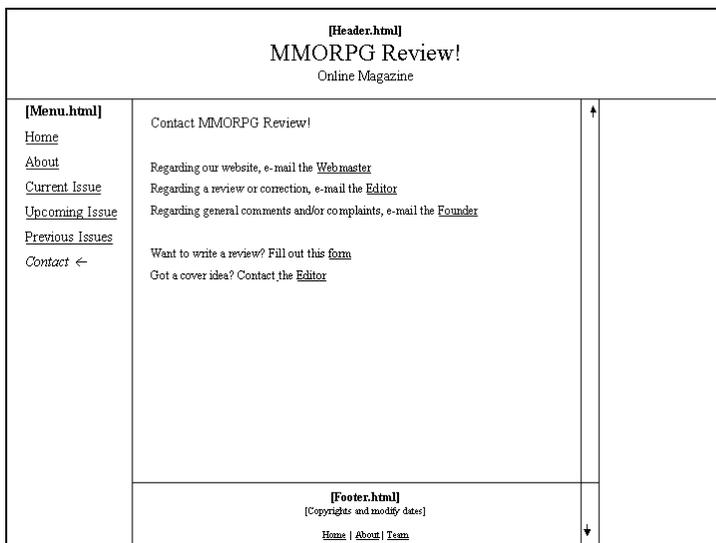


Figure 8: team.html

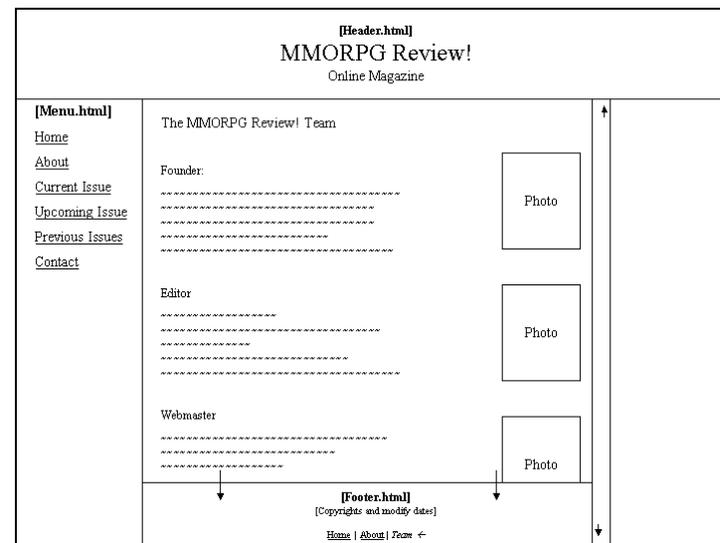
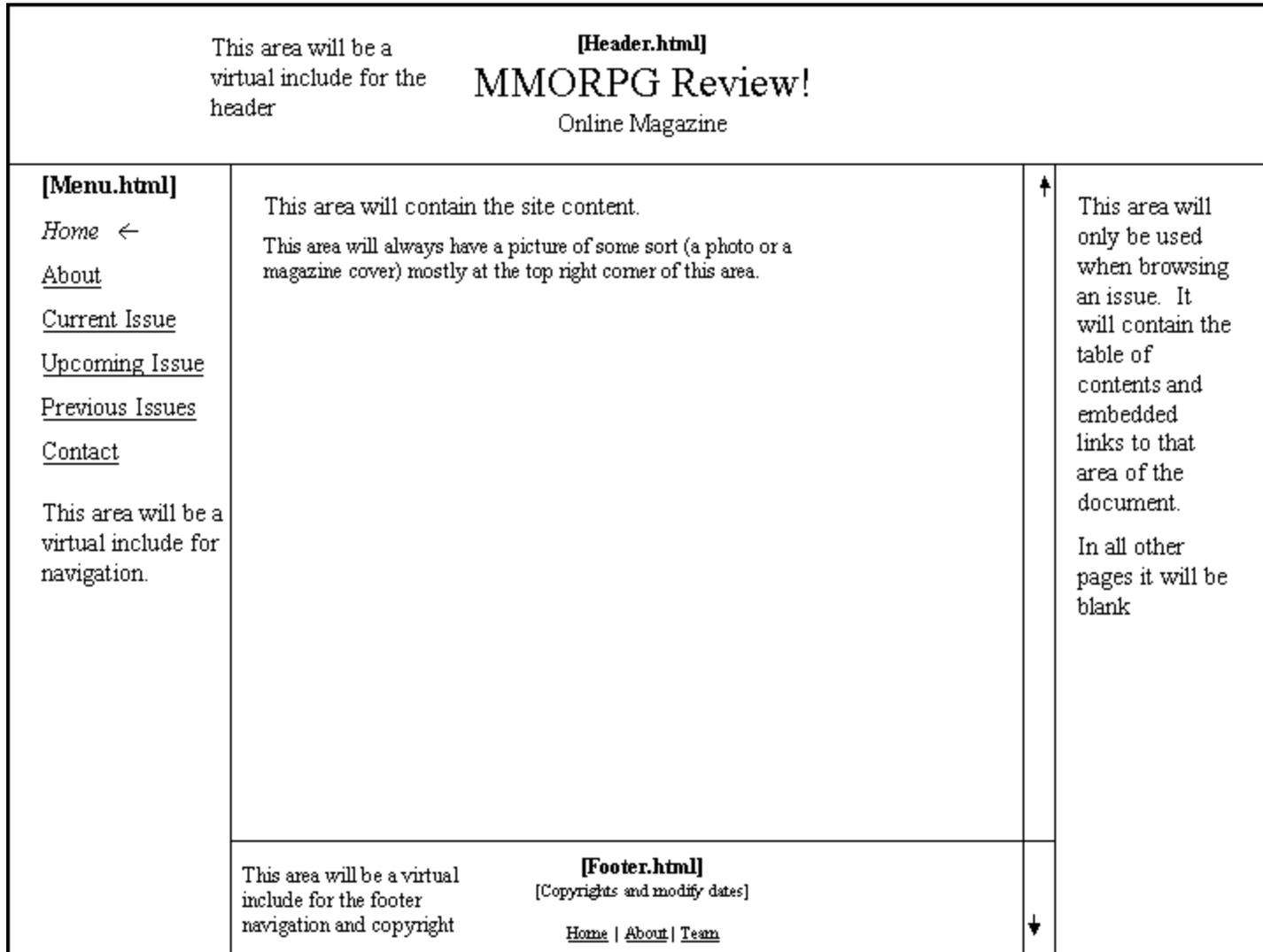
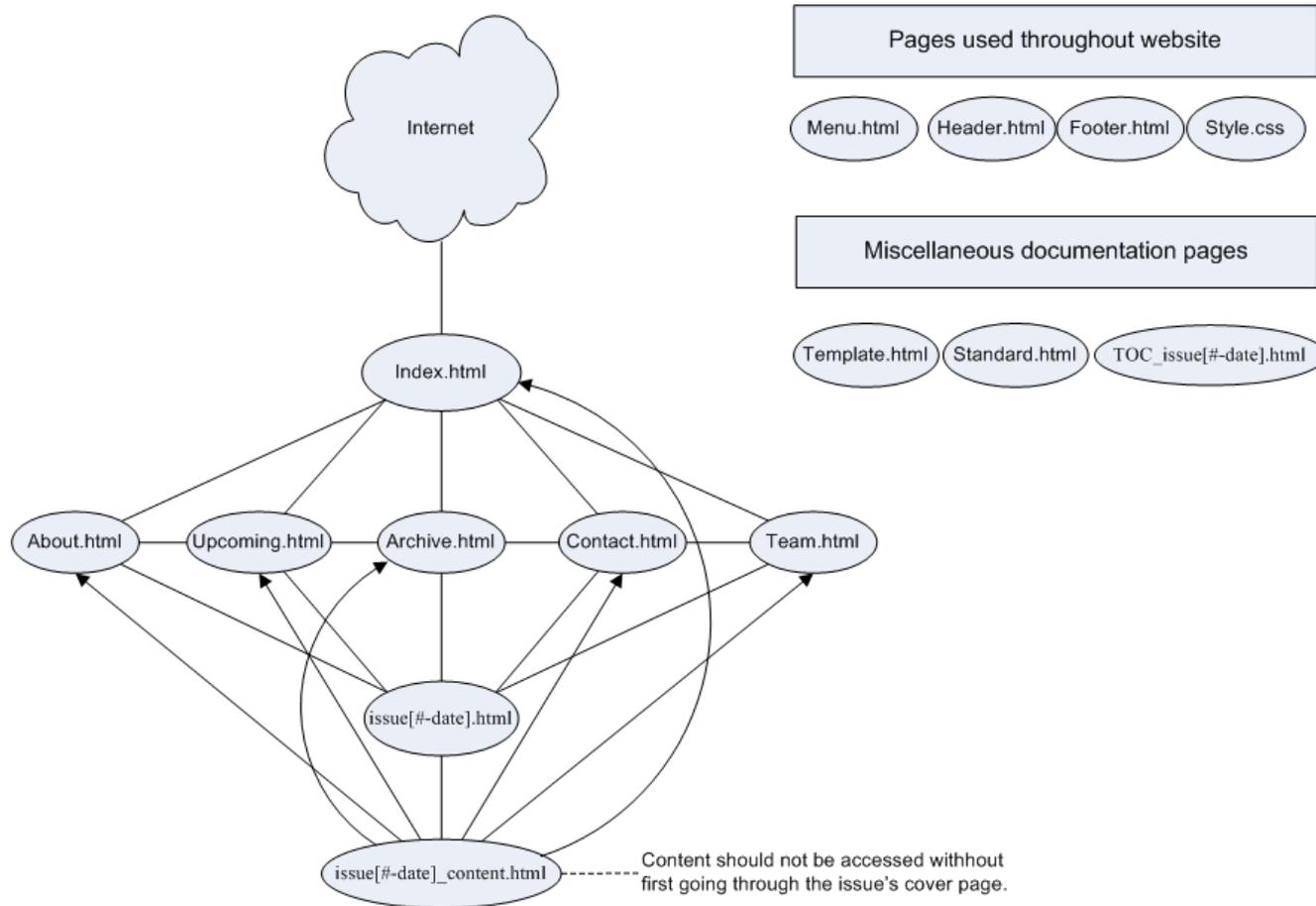


Figure 9: template.html



[Appendix B]: Proposed Website Flowchart



NOTE: No arrows on a line mean the user can navigate between both pages.
One arrow means user can navigate from the page but not back.