

# Trade Store Business Profile

**Business Name:** Global Trade Supplies Inc.

**Founded:** 2015

**Founder:** Michael Chen

**Headquarters:** Houston, Texas, USA

**Website:** [www.globaltradesupplies.com](http://www.globaltradesupplies.com)

**Contact Information:**

- **Phone:** (832) 555-0198
- **Email:** [info@globaltradesupplies.com](mailto:info@globaltradesupplies.com)

## Business Description

Global Trade Supplies Inc. is a leading trade store specializing in the wholesale distribution of construction materials, industrial tools, and safety equipment. Catering to businesses across the United States, we pride ourselves on our extensive product range, competitive pricing, and exceptional customer service. Our offerings include everything from power tools and electrical supplies to protective gear and construction materials, ensuring a one-stop solution for our clients' trade needs.

## Mission Statement

To empower businesses by providing high-quality, affordable trade supplies promptly and efficiently, ensuring every project's success.

## Vision Statement

To become the premier supplier of trade goods in the United States, recognized for our unparalleled product variety, competitive prices, and commitment to customer satisfaction.

## Core Values

- **Customer First:** Prioritizing our clients' needs and ensuring their satisfaction with every transaction.
- **Quality Assurance:** Maintaining the highest standards of product quality and reliability.
- **Integrity:** Conducting our business with honesty and transparency.
- **Innovation:** Continuously improving our products, services, and processes.

### Key Products/Services

- **Construction Materials:** Lumber, cement, bricks, and more.
- **Industrial Tools:** Power tools, hand tools, and machinery.
- **Safety Equipment:** Helmets, gloves, safety vests, and eyewear.
- **Electrical Supplies:** Wiring, connectors, switches, and lighting fixtures.

### Target Market

Our primary market includes small to medium-sized construction companies, industrial contractors, and DIY enthusiasts across the United States looking for reliable, quality trade supplies.

### Competitive Advantage

Our advantage lies in our broad product range, enabling us to serve various customer needs under one roof. Additionally, our direct partnerships with manufacturers allow us to offer competitive pricing without compromising quality. Our dedicated customer service team ensures a seamless shopping experience, from inquiry to delivery.

### Achievements

- Served over 10,000 customers since inception.
- Achieved a 25% year-over-year growth since 2015.
- Expanded our product range to include over 5,000 items.

- Recognized as "Best Trade Supplies Distributor" by the National Construction Industry Awards in 2019.

### **Future Plans**

- Expand our online presence to include an e-commerce platform, enabling 24/7 shopping.
- Open two additional warehouses in the Midwest and East Coast to reduce delivery times.
- Launch a sustainability initiative to offer more eco-friendly product options.

### **Contact Information**

To learn more about our products and services or to place an order, please contact us:

- **Phone:** (832) 555-0198
- **Email:** [info@globaltradesupplies.com](mailto:info@globaltradesupplies.com)
- **Website:** [www.globaltradesupplies.com](http://www.globaltradesupplies.com)