

Create Your Own Elevator Speech

In a career fair setting, your elevator speech is what you will give when introducing yourself to an employer representative. An elevator speech should be a clear, concise commercial about yourself.

Example #1

Hi, I'm Sue Smith, and I'm a senior Accounting major at Montclair State University. I've done a lot of volunteer work over the past few years, and I'm especially interested in combining what I've learned in my major with the social service work I've done outside of class. I was very excited to see that the United Way has openings for accountants, and I'd love to be able to talk about those openings with you.

Amy Matthews

Objective: To apply my leadership, education and health management skills in a challenging position with a growing firm.

BS -- Harvard University
Major: Health Sciences
Minor: Management

Box C-23123
Cambridge, MA 02138
(617) 555-2829

Example #2

Looking to secure a position in the corporate sector where I can apply my creative marketing skills, marketing education, and experience and be part of a team that helps achieve the organization's success.

Fisher Stevens Johnson

FS.Johnson@yahoo.com
www.stetson.edu/~fsjohnso/
1873 Appleyard Court
Winter Park, FL 32790
(407) 555-2892

My name is Jane Smith. I've spent a lot of time looking into the consulting industry and talking to consultants about their jobs and what it takes to be successful. I believe my interests and skills are a good match for consulting. My major project during my internship last summer involved creating a questionnaire and conducting dozens of interviews of store operators to develop a best practices manual for franchise owners. I have a 3.7 GPA in History at Montclair State University and have done very well in the more analytical courses I've taken, including Econometrics and Symbolic Logic. In those classes and others I've worked on teams, but I am also a member of the student council and have a good understanding of the importance of working with others to get the job done.

Getting Started

Hi, my name is _____. I will be graduating/I just graduated from Montclair State University with a degree in _____.

_____ I'm looking to _____.

_____ I'd like to take your business card, as well as leave my networking card and resume. Would it be possible for me to get a spot on your company's interview schedule?