

COMPANY PROFILE “ALIMENTA”INCUBATOR

Company <North Africa Diagnostics & Analysis Laboratories > <NADAL>

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Company profile:

NADAL (North Africa Diagnostics & Analysis Laboratories) is the establishment project for the first private company in Tunisia and North Africa fully specialized in services and consulting for crop management. NADAL's activities will be dedicated to the agricultural sector in its large scale and the company will offer an all-inclusive service going from the problem identification to the solution application (treatment) based on fast analysis and consulting. The assets of our company will consist the establishment of an informatics platform will allow ours costumers to monitor their field in real time and to prevent production losses by intervene quickly and in an early stage thanks to a phone application (App) whereby they can receive analysis results, treatment schedules, pest risks due to climatic changes, ect... ensuring rapidity and efficiency as well as supplying, via our web site, required information need for crop management (treatments schedules, meteorological data, development stage of each crop nature, Good Agricultural Practices, new Plant Protection Products “PPP” homologated, ect...) ensuring rapidity and efficiency.

Facilities/ services and products:

NADAL will make a revolution in the agricultural sector by the range of services that it will offer to customers going from problem identification to the supply of appropriate solutions permitting a real-time management of the farm. The company provides solutions that meet all customers' needs focusing on the decrease of costs/risks production. For example, the aim of NADAL is to provide all the expertise and the solution for the reduction of the plant mortality and phytosanitary treatments while keeping revenues high for producers. NADAL will be active in the certification service for the introduction of new PPPs and fertilizers. Therefore, our principal services will be focused on:

1. Phytodiagnostics (to identify and control plant pathogens)
2. Mineral and biochemical analysis for soil and plant leaves (to control soil fertility and nutriment deficiency)
3. Pesticide residues analyses in Fruits and vegetables (to detect potential contamination)
4. Full-season assistance service (fulfilled by our consulting team of crop management which acquired technical competence needed to face and solve any problem.)
5. Field assays of phytosanitary activities of new Plant Protection Products (PPP) for the PPP importers required for homologation (performed by technical team specialized in Plant Pathology and Phyopharmacology).

Management team:

*Rabeb FERSI, CEO

Agronomist engineer, holded a master degree in Plant and Environment Protection, PhD in Biology and biotechnology. Research activities are mainly focused on identification, molecular characterization of the main agents of grapevine diseases



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*Samir CHEBIL, Consulting Expert

Expert in Plant Pathology. Currently working as a researcher in the Laboratory of Molecular Physiology of Plants. Coordinator of the research program on citrus and grapevine in Biotechnology Center of Borj-Cedria. Research activities are mainly focused on the identification and the management of Citrus and grapes diseases.



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* Imed MAATOUK, Consulting Expert

Expert in Molecular Biology and Ecotoxology. Coordinator of Biosecurity Master in Sciences University of Bizerte, working on food contamination and microorganism secreting toxins.



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