

2015 Social Media Calendar

The following prospect communication plan focuses on Facebook and Twitter activity, but content used can be repurposed for and from the CF website, letters, and communication pieces being prepared in-house as well as current events at the Foundation, locally, and in the world.

Customize the posts to be friendly, funny, informative, and/or relatable, plus use graphics and actual photos that represent Grant County, whenever possible, as they get the most hits typically.

Hashtag: #GiveToGrant

Color	Team Member	Type of Post
	ED	CF History Post
	PM	Donor/Fund Story
	OC	Youth Donor Story
	PM	Throwback Thursday – Grantee Story
	CFO	Financial Reason to Give
	ED	Best Giving Story of the Month
	NA	No posting

2015

January							
W.	S	M	T	W	T	F	S
1					1	2	3
2	4	5	6	7	8	9	10
3	11	12	13	14	15	16	17
4	18	19	20	21	22	23	24
5	25	26	27	28	29	30	31
4 13 20 26							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

February							
W.	S	M	T	W	T	F	S
6	1	2	3	4	5	6	7
7	8	9	10	11	12	13	14
8	15	16	17	18	19	20	21
9	22	23	24	25	26	27	28
3 11 18 25							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

March							
W.	S	M	T	W	T	F	S
10	1	2	3	4	5	6	7
11	8	9	10	11	12	13	14
12	15	16	17	18	19	20	21
13	22	23	24	25	26	27	28
14	29	30	31				
5 13 20 26							

April							
W.	S	M	T	W	T	F	S
14				1	2	3	4
15	5	6	7	8	9	10	11
16	12	13	14	15	16	17	18
17	19	20	21	22	23	24	25
18	26	27	28	29	30		
4 11 18 25							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

May							
W.	S	M	T	W	T	F	S
18						1	2
19	3	4	5	6	7	8	9
20	10	11	12	13	14	15	16
21	17	18	19	20	21	22	23
22	24	25	26	27	28	29	30
23	31						
3 11 17 25							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

June							
W.	S	M	T	W	T	F	S
23		1	2	3	4	5	6
24	7	8	9	10	11	12	13
25	14	15	16	17	18	19	20
26	21	22	23	24	25	26	27
27	28	29	30				
2 9 16 24							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

July							
W.	S	M	T	W	T	F	S
27				1	2	3	4
28	5	6	7	8	9	10	11
29	12	13	14	15	16	17	18
30	19	20	21	22	23	24	25
31	26	27	28	29	30	31	
1 8 15 23 31							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

August							
W.	S	M	T	W	T	F	S
31							1
32	2	3	4	5	6	7	8
33	9	10	11	12	13	14	15
34	16	17	18	19	20	21	22
35	23	24	25	26	27	28	29
36	30	31					
6 14 22 29							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

September							
W.	S	M	T	W	T	F	S
36			1	2	3	4	5
37	6	7	8	9	10	11	12
38	13	14	15	16	17	18	19
39	20	21	22	23	24	25	26
40	27	28	29	30			
5 12 21 27							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

October							
W.	S	M	T	W	T	F	S
40					1	2	3
41	4	5	6	7	8	9	10
42	11	12	13	14	15	16	17
43	18	19	20	21	22	23	24
44	25	26	27	28	29	30	31
4 12 20 27							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

November							
W.	S	M	T	W	T	F	S
45	1	2	3	4	5	6	7
46	8	9	10	11	12	13	14
47	15	16	17	18	19	20	21
48	22	23	24	25	26	27	28
49	29	30					
3 11 18 25							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			

December							
W.	S	M	T	W	T	F	S
49			1	2	3	4	5
50	6	7	8	9	10	11	12
51	13	14	15	16	17	18	19
52	20	21	22	23	24	25	26
53	27	28	29	30	31		
3 11 18 25							
FB Start:		FB End:		%↑↓:			
Twitter Start:		Twitter End:		%↑↓:			