

# Kirit Pusal

Ahmedabad, Gujarat - Email me on Indeed: [indeed.com/r/Kirit-Pusal/55653e17225410c4](mailto:indeed.com/r/Kirit-Pusal/55653e17225410c4)

## WORK EXPERIENCE

### SEO

Discover SEO Pvt. Ltd. - Ahmedabad, Gujarat

#### Responsibilities

Over here, I learnt about various Online Marketing Techniques related to Latest Google Panda, Penguin and Hummingbird Updates 2012 like,

- (1) On-Page Optimization
- (2) Off-Page Optimization (Search Engine Marketing)
- (3) Social Media Optimization (SMO)

#### On-Page Optimization –

I had knowledge about Meta Tags Building, Image Optimization (alt text, title, and suitable image name), Video Optimization, Content Optimization and Search Engine Friendly Website Layout.

Off-Page Optimization – I had knowledge about various DoFollow/NoFollow Link Building Techniques 2014/2015 like,

- (a) Directory Submissions with AI Roboform Add-ons for Firefox
- (b) Social Bookmarking
- (c) Article Submissions
- (d) Press Release Submissions
- (e) Blogging with different online blogging platforms (Blogger, Wordpress, Tumblr)
- (g) Video Marketing with SEO Friendly Titles, Description at Sites likes YouTube, Vimeo, Dailymotion, and Viddler etc
- (h) Forum Postings
- (i) Blog Commenting
- (j) Guest Posting/Blogging

#### Social Media Optimization -

I had knowledge about to do online marketing for Targeted Traffic at well-known social media sites like Facebook, Twitter, Google Plus Business Page etc.

#### Accomplishments

no office time to 9 to 6 close over work

#### Skills Used

Compindia Technologie Completed Cours in SEO

## EDUCATION

### **TY.Bcom**

S V Collage - Ahmedabad, Gujarat

2003 to 2007