

# SEO LAW PROGRAM



Sponsors for  
Educational  
Opportunity

**SEO** Career

ONE INTERNSHIP INFINITE OPPORTUNITIES

# SEO: Who We Are

2

- ❑ Founded in 1963 as NYC mentoring program for high school students of color
- ❑ Began Career Program in 1980. Since then, over 6,000 interns (college students of color) have been recruited for internships in U.S. in following areas:
  - ❑ Corporate Law
  - ❑ Investment Banking/Asset Management
  - ❑ Corporate Financial Leadership
  - ❑ Accounting/Finance
  - ❑ Technology
  - ❑ Nonprofit
- ❑ Launched in 1986, Corporate Law Program has placed 972 interns with major law firms in New York City, Washington, Houston, Los Angeles and the S.F. Bay Area
- ❑ In summer 2012, SEO's 55 partners (corporate law firms, global F500 companies, investment banks and nonprofits) provided 320 internships in the U.S., with additional interns in London and Asia. We had 29 Law firm partners and 83 Law interns.
- ❑ SEO employs 48 full-time professionals including staff based in NYC, Houston, and San Francisco

# Selected SEO Law Partners

3

AKIN GUMP  
STRAUSS HAUER & FELD LLP



**KRAMER LEVIN**  
KRAMER LEVIN NAFTALIS & FRANKEL LLP



**Weil**

Proskauer >>  
O

**Milbank**

**FULBRIGHT**  
*& Jaworski L.L.P.*  
Attorneys at Law

O'MELVENY & MYERS LLP

**LATHAM & WATKINS** LLP

SULLIVAN & CROMWELL LLP

WACHTELL, LIPTON, ROSEN & KATZ

**Paul Weiss**

**MORRISON**  
**FOERSTER**

WILMERHALE®

**Skadden**

**V&E**

**KIRKLAND & ELLIS LLP**  
A LAW FIRM SERVING GLOBAL CLIENTS

SIMPSON  
THACHER

**OTTERBOURG**

**SHEARMAN & STERLING** LLP

# Law Program Structure

4

## Law Firm Internship

- Rising 1Ls placed in ten- week internship from May through August, including the two week Corporate Law Institute
- Perform similar tasks as a summer associate
- Gain understanding of various applications of the law to clients' business objectives
- Attend networking receptions hosted by partner firms that provide
  - Insight into firm culture
  - Overviews of the legal landscape

# Law Program Structure

5

## Law Institute

- Two-weeks of intensive law-school preparation
- Helps interns excel academically in law school and become attractive 1L and 2L candidates

Recent CLI Presenters include:

- Arthur Miller (Civil Procedure, NYU School of Law)
- Regina Austin (Torts, University of Pennsylvania Law School)
- Tobias Wolff (Constitutional Law, University of Pennsylvania Law School)
- Dan Kelly (Property, University of Notre Dame Law School)
- Rachel Barkow (Criminal Law, NYU School of Law)
- Liam Murphy (Contracts, NYU School of Law)

# Recruitment/Selection of Law Interns

6

## **2012 Corporate Law Program Statistics:**

- ❑ 580 applicants from over 200 undergraduate campuses
- ❑ 83 completed the program
  - ❑ Average GPA: 3.64
  - ❑ Average LSAT: 164
  - ❑ Placed at 29 partner firms
- ❑ 56 distinct undergraduate schools represented in class
- ❑ 21 distinct law schools represented in the 2012 class

# SEO Corporate Law Alumni

## Current Law School Attendance

<u>School</u>	<u># of Interns</u>	<u>School</u>	<u># of Interns</u>
Harvard	51	Michigan	6
Columbia	31	Duke	6
NYU	23	Texas	6
Stanford	17	Northwestern	4
U. Chicago	13	UVA	3
Yale	12	GWU	3
Berkeley	11	Vanderbilt	2
Penn	9	UCLA	2
Georgetown	9	Howard	1
Cornell	8	USC	1
		U of Houston	1



# 2012 Law Firms Partners

- Akin Gump (NYC, DC, Houston & LA)
- Cadwalader (NYC, DC)
- Cleary Gottlieb (NYC, DC)
- Clifford Chance (NYC)
- Covington & Burling (DC & the Bay Area)
- Cravath (NYC)
- Davis Polk (NYC & the Bay Area)
- Debevoise (NYC)
- Fried Frank (NYC, DC)
- Fulbright & Jaworski (Houston)
- Jones Day (NYC, DC, LA, Houston & the Bay Area)
- Kirkland & Ellis (NYC)
- Kramer Levin (NYC)
- Latham & Watkins (DC & NYC)
- Linklaters (NYC)
- Milbank Tweed (NYC)
- Morrison & Foerster (NYC, DC, the Bay Area and LA)
- O'Melveny & Meyers (NYC, DC, LA & the Bay Area)
- Otterbourg (NYC)
- Paul Weiss (NYC)
- Proskauer (NYC)
- Shearman & Sterling (NYC, DC)
- Simpson Thacher (NYC)
- Skadden Arps (NYC, DC)
- Sullivan & Cromwell (NYC)
- Vinson & Elkins (Houston)
- Wachtell Lipton (NYC)
- Weil (NYC)
- WilmerHale (NYC, DC & the Bay Area)



# Track Record of Success

9

- At least 35 SEO alumni are currently partners at major U.S. law firms
- At least 49 SEO alumni currently hold the title of general counsel, corporate counsel, associate general counsel, deputy corporate counsel, etc.
- Approximately 64% of former SEO law interns have joined SEO partner firms as a full-time associates from the past three law school graduating classes (2010 – 2012) \*
- Note: \* 109 of 170 SEO interns responded to our survey. While all former interns do not respond to SEO inquiries in a timely manner, it is not necessarily a reflection on the quality of their post-SEO opportunities.

# Law Program Expansion

10

- Partner interest led to SEO's expansion from NYC's 21 law partners to :
  - Washington, DC (2008, 11 partner firms)
  - London, England (2008, 10 partner firms)
  - Houston, TX (2010, 4 partner firms)
  - The Bay Area (2011, 5 partner firms)
  - Los Angeles (2012, 4 partner firms)
  
- Future Target Expansion Cities:
  - Atlanta
  - Chicago

# Law Firm Benefits

11

- ❑ SEO partners receive highly talented summer interns of color who will be entering the nation's premier law schools in the fall and entering the permanent job market in two years as summer associates
- ❑ An early opportunity to build relationships with top students and make sure your firm is on their radar during on-campus recruiting
- ❑ The opportunity to host or co-host a reception, giving the firm a chance to meet with the current year's SEO Corporate Law interns as well as alumni from the previous year's class (i.e. rising 2L's)
- ❑ Access to a resume book of all interns participating in the SEO program in all U.S. regions