

Charlotte Southern

305 776-6710 (cell) 720 432-3115 (Google Voice)
charlotte@charlottesouthern.com

WORK EXPERIENCE

Charlotte Southern Multimedia

Sole-Proprietor

05/2005 – Present

- Work with a range of clients including: *The Miami Herald*, Bloomberg Wire Service, Demand Media Studios, University of Miami, Forum Publishing Group, Meister Media Publications, AFL-CIO, American Federation of Teachers, *Next American City Magazine*, *The South-Florida Sun-Sentinel*, *Salt Lake Tribune*, and *West Kendall Today*
- Photograph and caption images for print and online publications
- Shoot and edit video
- Work directly with reporters and editors on stories
- Responsible for all aspects of the business including coordinating jobs and accounting

The Miami Herald, Miami, Florida

Electronic Photo Desk Tech, part-time/freelance

10/2006 – 07/2010

- Managed and input photos received via email from photographers
- Photo edited wire photos for the inside of the A-section
- Served as a liaison between photographers on assignment and editors
- Copy edited and fact checked photo captions
- Communicated with other newspaper organizations as well as PR and marketing
- Answered phones and emails for the department

The Miami Hurricane, University of Miami, Coral Gables, Florida

Staff Photographer

08/2001 – 05/2005

- Photographed assignments that included sports, portraits, and events

Production and Classified Manager

08/2003 – 08/2004

- Input classified and display ads into the twice-weekly newspaper on strict deadlines
- Worked directly with ad managers for display ads and customers for classified ads

Ibis Yearbook, University of Miami, Coral Gables, Florida

Staff Photographer

08/2001 – 05/2005

- Developed personal assignments and photographed sports, portraits, events, and clubs

Photo Editor

01/2002 – 06/2003

- Managed team of 6 to 8 photographers
- Served as a liaison between staff photographers, section editors, and editor-in-chief

INTERNSHIPS

Open Media Foundation, Denver, Colorado

Video Production Intern

11/2011 – 05/2012

- Shoot and edit videos for internal projects and external clients
- Developing print and video guide for internal use to streamline production process specifically geared towards new interns

The South Florida Sun-Sentinel, Ft. Lauderdale, Florida

Photography Intern

01/2005 – 05/2005

- Photographed daily assignments including features, news, sports, business, food, and portraits

The Prague Post, Czech Republic

Photography Intern

06/2003 – 07/2003

- Photographed assignments for the weekly English-language newspaper and created slideshows for website

The Herald-Tribune, Sarasota, Florida

Photography Intern

06/2002 – 08/2002

- Photographed daily assignments including features, news, business, food, and portraits

PROJECTS

Why We Do What We Do

Graduate Capstone Project (www.whywedowhatwedo.com) 02/2011 - Present

- Came up with concept to showcase the stories of individuals in the community through day-in-the-life videos that express the motivations behind what they do on a daily basis
- Research subjects and coordinate video shoots
- Conduct interviews
- Shoot and edit videos
- Designed and built website

Santa Cruz Recicla, Costa Rica

Project for the Public Good, Elon University

Content Manager, Photographer, and Editor

01/2011

- Worked with project, design, and development managers to create a website from scratch in a total of three weeks (10 days in the field, 10 days state-side)
- Coordinated photo and video shoots while in country
- Wrote the script, shot, and edited mission statement/how it works video
- Edited and captioned photos and videos
- Managed two photographers and served as a liaison between them and the design and development team while in country
- Provided site-wide quality assurance for English version of website

Concern for the Future, Uganda

Solo Photo Show for Charity (www.charlottesouthern.com/bakehouse)

10/2008 – 11/2008

Bakehouse Art Complex - Miami, FL

- Organized 25 image photography show and opening night reception
- Created print marketing for show
- Used social media to promote show

EDUCATION

Elon University, Elon, North Carolina

M.A. Interactive Media

05/2011

University of Miami, Coral Gables, Florida

B.S. Communication

05/2005

Double Major in Photojournalism and Studio Art

SKILLS

Final Cut Pro 7, Photoshop CS5, InDesign CS5, Dreamweaver, Flash (AS3), HTML & CSS, DSLR Video, Studio Lighting, Soundslides, Audacity, Pro Tools, Microsoft Office, Quickbooks, Photo Mechanic, Aperture, Lightroom, MerlinOne, MediaGrid, Mac/PC

WORKSHOPS

The Kalish Visual Editing Workshop

06/2011

www.kalishworkshop.org

NPPA Multimedia Immersion

06/2009

www.nppa.org

Photography for NGOs - Uganda with Stephen Shames & Thatcher Cook

10/2005

Maine Photographic Workshops

The Visual Narrative with Sarah Leen & Thatcher Cook

06/2004

Maine Photographic Workshops