



HIRING MANAGER

Dear Hiring Manager,

I am writing in response to your notice for your Graphic Design/ Photographer position. I have many skills to offer your company, including experience in print, digital design, and photography.

This position seems to be an excellent match for my skills and interests. In addition to my enthusiasm, I will bring to the position a collaborative perspective, inquisitiveness, robust organizational skills and strong attention to details. I am eager and able to learn from the design needs across your creative platforms, to assist and contribute meaningfully and creatively.

I truly appreciate the time you took to look over my resume and portfolio site (www.verharstphotography.com). I am available and truly interested in working for you. I look forward to hearing back from you about this position.

Cheers,
Alex Verharst

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Graphic Designer & Photography

1-714-477-4433

alex@verharst.com

verharstphotography.com



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OBJECTIVE

To be utilized to my fullest and artistic potential. Applying my passion for all forms of photography and design.

EDUCATION

The Art Institute of California - OC

Associates of Science in Graphic Design

Jun. 2007 - Mar. 2013

Bachelors of Science in Graphic Design

Mar. 2007 - in progress

REFERENCES

Jaime Nash Graphic Designer

Jesse Lopez Graphic Designer

Lakeet Ngov Sales

Gabriel Bustos Sales

SKILLS

Design

Branding
Multi-page layout
Typography
Logo design
Editorial design
Illustration
Package design
Environmental design
Point of sale

Photography

Underwater/Surf
Landscape
Fashion/Portraits
Wildlife
Abstract
Studio/Product/Food
Sports



Programs

Photoshop *Photo CS6, CC*
Illustrator *Design CS6, CC*
InDesign *Design CS6, CC*
Dreamweaver *Web CS6, CC*
After Effects *Video CS6*
Premier Pro *Video CS6*
Lightroom *Photo*
Key Shots *3D*



EXPERIENCE

Surf City Signs

Graphic Designer Intern

Huntington Beach, CA

Feb. 2010 - Dec. 2010

Designed signs and banners. Installed vehicle wraps, banners, and signs.

BSA-Cub Day Camp-Will J Reid

Lifeguard, Cub Scout Leader

Long Beach, CA

2004 - 2006

Organize and teach cub scouts in a group setting.

XPAL Power

Graphic Designer, Photographer

Irvine, CA

Nov. 2012 - March 2016

(Was the only in house design that managed everything) Packaging design, develop creative concept, sketches, modeling-sampling, sell sheet, word placement, template creation, word placement, model sourcing, point of sale, graphic and typography treatments, trade show booths, catalogues, print ready materials, choosing images/graphics, social media, typography, layout and formatting of materials, displays and signage, business cards, construction of packaging, and spec sheets.

Photography: direction, editing, product, lifestyle, models, and samples.

Lunatik/Powered By Stacked

Photographer, Graphic Designer

Los Angeles, CA

Nov. 2012 - Present

Shot all product merchandise and organized every photo shoot. Create banners and post with photos taken on photoshoot.

PUBLICATIONS

AIOC Portfolio Magazine

Issue Summer - 2011, Issue Spring - 2012

Surflife

Feature - 2010 - Present

Bodyboarder Magazine

Issue 9.3 - 2011 - 2013

Foreverskim Magazine

Issue 44 - May 2011

Tentacle Magazine

Issue 3 - Mar. 2012

Surge Bodyboarding Magazine

Issue 1-8 - Aug. 2010 - Dec. 2014

ACCOMPLISHMENTS

Scholarship

**The Art Institute
Foundations
Scholarship**

Aug. 2017

American Advertising Federation

**District 15
Addy Awards**

SILVER AWARD 2012

OC Design Awards

**Sustainable
Green Design**

SILVER AWARD 2012

CLUBS/ORGANIZATIONS

Boy Scouts of America

Eagle Scout

2007

Clubs

AIGA AiOC