
CURRICULUM VITAE

SHERI L. DRAGOO, Ph.D.
Associate Professor
Programs in Fashion and Textiles
School of Management, College of Arts and Sciences
January 2014

DEGREES OBTAINED

Education

Doctor of Philosophy	1993	Clothing, Textiles and Merchandising Major in Fashion Design, Collateral in Home Economics Education Texas Tech University, Lubbock, TX
Master of Science	1990	Clothing, Textiles and Merchandising Major in Fashion Design, Collateral in Home Economics Education Texas Tech University, Lubbock, TX
Bachelor of Science	1987	Home Economics, Minor in Fashion Design Christian Heritage College, El Cajon, CA

Dissertation/Thesis

Dissertation: *The comparison of experiential and expository methods in fashion figure illustration among university students.* August, 1993, Dr. Patricia Horridge.

Thesis: *Textiles, clothing and merchandising program survey: Instructor attitudes towards and uses of computers.* May, 1990, Dr. Patricia Horridge.

Professional Certification

Certificate in Economic Development 2000 Texas A&M University, *Texas Cooperative Extension, Texas Engineering Extension System*, San Antonio, TX

EMPLOYMENT

Academic Positions

Texas Woman's University, Denton, TX

September 2006 to present, Associate Professor, *Programs in Fashion & Textiles, School of Management, College of Arts and Sciences*

August 2002 to August 2006, Assistant Professor

Courses include undergraduate courses in Fashion Design and related areas. Design courses include

Principles of Fashion, Fashion Sketching, Principles of Apparel Construction, Flat-pattern Techniques, Draping and Couture Methods, Tailored Design, Fashion Portfolio, Seasonal Collection Development, and Computer-aided Design. Supervise student internships, develop industry relations, and introduce industry members as final class critique. Review, revise and streamline Fashion Design curriculum offerings. Up-date and revise course content, assignments, evaluations, and course syllabi. Conduct research, grant service, and presentation in natural fiber applications. Present and publish research and creative teaching articles and abstracts at scholarly conferences and in journals. Serve as reviewer to professional conference proceedings and publications. Maintain professional membership and service. Coordinate student involvement in industry functions such as market, fashion shows, fundraising activities and internships. Pursue grants for industry computer software and obtain funding and in-kind donations. Serve on university committees and advise Fashion Design students.

Texas Woman's University, Denton, TX

August 1993 to August 1997

Assistant Professor, *Department of Fashion & Textiles, College of Arts & Sciences*

Courses taught at TWU included undergraduate and graduate level courses in fashion design and related areas. Design courses included introduction to fashion apparel, apparel design beginning and intermediate levels, seasonal collections, history of costume, 20th century costume, fashion sketching, fashion portfolio, industry pattern design and analysis of pattern design were taught on the graduate and undergraduate level. Conducted and published research, and sought and received grant awards. Supervised graduate student research, chaired professional paper, theses and dissertation committees. Served on university committees. Maintained memberships and research and service activities in professional organizations. Reviewed and revised curriculum. Advised students in fashion design.

Texas Tech University, Lubbock, TX

August, 1992 to May 1993, and August 1988 to May 1990

Graduate Teaching Assistant, *Department of Merchandising, Environmental Design and Consumer Economics*

Taught and advised undergraduate fashion design students in subject matter including principles of fashion design, fashion illustration, portfolio, intermediate levels of apparel design and pattern-making. Prepared lesson plans and study materials, assignments and evaluations for design classes. Attended faculty meetings. Served on a departmental search committee to hire a faculty member in fashion design.

Texas Tech University, Lubbock, TX

August 1991 to May 1992

Adjunct Faculty, *Fashion Design, Department of Merchandising, Environmental Design and Consumer Economics, College of Human Sciences*

Developed and taught courses in Fashion Design including introductory principles of fashion design and essentials of fashion drawing. Intermediate and advanced courses taught included apparel design and advanced pattern-making. A merchandising course included supervision of merchandising interns.

Industry Positions

Kim Dawson Agency, Dallas, TX

1994 to Present, Team Manager, Fashion Show Production, (Market weeks only)

Produce market fashion shows, both selling participation and pulling editorially from showroom

vendors. Coordinate clothing pick-up, delivery, listing, fitting, producing program, music, lighting, and calling the show. Manage team of 5-7 staff members. Coordinate student involvement.

J. Williams Agency, Atlanta, GA

February 2004 to 2008, Master Tailor and Alterations Manager, (Convention week only)

Supervise tailoring and alterations staff for the Annual Anheiser Busch Convention. Complete alterations on a traveling wardrobe of 150 suits and other ensembles for the week-long convention. Coordinate student help and staffing to ensure proper fit and alteration practices.

Dallas Cowboys Merchandising, Dallas, TX

August 2005 to 2007, Sales and Merchandising Associate,

Merchandised and managed Dallas Cowboys merchandise booths at Texas Stadium during home football games. Assist in recruiting and supervising student involvement.

Texas Department of Agriculture, Dallas, TX

August 1998 to August 2002

Director of Fiber Marketing, State of Texas

Promoted the state of Texas' natural fibers and developed marketing channels, promotional venues, and innovative approaches to sell greater quantities of raw, value-added, and end products made from these fibers. Directed and coordinated the fiber marketing program. Established program goals and objectives developing schedules and standards for achieving goals and directing program evaluation activities. Developed and expanded the Fiber Marketing program for the TDA Marketing and Promotion Division serving as the primary information source for the agency relative to fiber marketing issues. Planned special events and appearances in a variety of venues that promote the fiber agricultural marketing industry.

TEACHING

Teaching Areas

Dr. Dragoo's primary teaching areas are fashion design, computer-aided design and illustration. All content areas including construction, pattern-making, computer-aided design, draping, tailoring and mass and custom apparel design are taught within the program based on semester need. Illustration and portfolio development are taught regularly within the yearly course offerings. Design courses taught regularly within the last few years have been *Computer Aided Design*, *Fashion Portfolio Development*, *Fashion Sketching*, *Tailoring*, *Fashion Event Planning and Production* and *Senior Collection Design*. In past years, *History of Costume*, *Industry Pattern-making*, *Apparel Construction Techniques* and *Flat Pattern Design* have been included in teaching at the graduate and undergraduate levels.

Courses Taught***Undergraduate***

FT 1003. Principles of Fashionable Apparel. Principles and elements of visual design as applied to apparel selection and design. Includes investigation of aesthetic concepts and philosophies.

FT 1013. Apparel Construction Techniques. Comprehensive study of apparel construction and assembly techniques. Includes concepts of style analysis and fit relationships.

- FT 2013. Fundamentals of Fashion Sketching. Exploration of techniques of quick sketching using various media and professional materials to communicate original design ideas. Basic proportions of the female figure are emphasized with an introduction to male figures.
- FT 2113. Techniques of Pattern Design. An introductory course of basic principles of flat pattern drafting. Scientific development of the master block and its use in drafting patterns according to professional standards. Adaptation of master block into basic styles for the fashion industry.
- FT 2123. Apparel Design I. Mass Production Techniques. Basic principles of flat pattern designing. Development of master pattern or block and its use in the design and production of marketable apparel.
- FT 2403. Production Techniques. Identification, analysis, and application of production processes and techniques. Focus is on the activities included in the design and production of diverse, mass marketable fashion products, including creating specifications and costing.
- FT 3003. Apparel Design II: Couture Techniques. Advanced pattern drafting and construction techniques using couture techniques. Emphasis on advanced finishing details and custom fitting.
- FT 3013. History of Costume. A study of clothing for women, men and children in the Western hemisphere from prehistoric times to the present. Social, economic, technological, and cultural contexts examined for the evolution and succession of styles.
- FT 3173. New York Study Tour. Financial Institutions and the Economics of the Fashion Industry.
- FT 3403. Draping and Couture Techniques. Drafting and draping techniques applied to complex design problems. Advanced pattern drafting and construction using couture techniques. Original design sketches translated from muslin drape to finished garment using contemporary and couture production methods.
- FT 4033. Fashion Portfolio Development. Development of the portfolio containing original design work, flats and specifications, photographs, and available trend resources. Focus on professional layout and production of work for design presentations. Finished illustration techniques are emphasized using various media.
- FT 4213. Seasonal Collections. A capstone course including the synthesis of design concepts and construction methods in the development of seasonal collections for the fashion industry. Focus is on forecast, marketability, and original design concepts translated through illustrations and construction of garments; documentation of forecast and market demographics.
- FT 4303. Computer Aided Design. Computer pattern making tools and techniques mastered through development of basic blocks to be used in conjunction with working sketches in developing advanced apparel designs; includes grading, marking, and plotting.
- FT 4403. Tailored Design. Overview of current industry tailoring production methods. Application of methods and techniques used in mass production and traditional tailoring for women's and men's suiting and outerwear.
- FT 4603. Fashion Event Planning and Production. Development and production of promotional and special fashion events including fashion shows, exhibitions, displays, and other activities. Teaching and application focus on professional presentation styles and industry-driven approaches to promotion. Concepts of time and resource management are taught and applied. Prerequisites:

FT 1003, FT 2033, and Junior standing. May be repeated once for credit. One lecture and four laboratory hours a week. Credit: Three hours.

FT 4913. Independent Study. Topic of individual or professional interest is studied intensively.

FT 4953. Internship. Work-study experience arranged between (1) the University, (2) student, and (3) a business, government agency, organization, or association. Fosters the transference of knowledge and skill learned in the classroom into abilities required for successful performance in a career.

FT 4956. Internship. Work-study experience arranged between (1) the University, (2) student, and (3) a business, government agency, organization, or association. Fosters the transference of knowledge and skill learned in the classroom into abilities required for successful performance in a career.

Graduate Classes

FT 5063. History of Twentieth Century Costume. The study of the history of fashion beginning with the end of the nineteenth century continuing to the present, including works of Charles Worth through current couture and mass market designers.

FT 5093. Fashion Portfolio. Development of the professional teaching and illustrative portfolio. Focus on professional academic and industry-based layout for design presentations. Illustration techniques, design work, flats and specifications, and photography are emphasized.

FT 5123. Analysis of Pattern Design. A comprehensive overview of pattern-making in the design industry through evaluation and application to manufactured product.

FT 5913. Individual Study. Intensive study of a topic of individual or professional interest in fashion and textiles.

FT 5923. Research in Clothing and Fashion and Textiles. Nature of research in the field; criteria for planning research investigation and development of proposals; methods and techniques applicable to the individual's research problem.

FT 5953. Internship. Work-study experience arranged between the University; a student; and a business, government agency, organization, or association. Fosters the transference of knowledge and skill learned in the classroom into a career.

FT 5973. Professional Paper. Development and implementation of individual writing and/or design project. Includes presentation and defense of project.

FT 5983 and FT 5993. Thesis.

FT 6123. Industry Pattern Design. The fashion industry approach to flat patterns. Design room practices, adaptive patternmaking methods, and concepts of grading and marking.

FT 6913. Individual Study. Advanced study of a specific topic relative to individual interest in fashion and textiles.

FT 6943. Research in Fashion and Textiles. Selection and study of an individual research problem in a specific area of fashion and textiles; investigative design; utilization of various evaluation techniques.

FT 6983 and FT 6993. Dissertation.

Professional Publications and/or Creative Achievements

Refereed Publications – Paper and Abstracts

Dragoo, S. (2013). Pattern grading approaches – Assessment of grade rules and fit as applied to merchandise [abstract]. Accepted for publication in the *International Textile and Apparel Association Annual of Refereed Papers, October 2013*.

Dragoo, S. (2013). How fashion innovation impacts perceptions and behaviors toward sustainability of college students [abstract]. *Texas Association of Family and Consumer Sciences Annual of Refereed Papers*.

Dragoo, S., & Magie, A. (2013). Blending fashion forecasting, trend inspiration and design, and event planning with community innovation. [abstract]. *Texas Association of Family and Consumer Sciences Annual of Refereed Papers*.

Dragoo, S., & Adair, M. (2012). How sustainability affects fashion behaviors, attitudes and perceptions of college students [abstract]. *International Textile and Apparel Association Annual of Refereed Papers, October 2012*.

Dragoo, S. (2012). Illustrating learning while mentoring teaching [abstract]. *International Textile and Apparel Association Annual of Refereed Papers, October 2012*.

Yang, E., Dragoo, S., & Young, D. (2012). Merchandising skills needed by fashion design graduates [abstract]. *International Textile and Apparel Association Annual of Refereed Papers, October 2012*.

Magie, A.A., Young, D.D. & Dragoo, S.L. (2012). Is service learning really Twice as Nice? [abstract]. *International Textile and Apparel Association Annual of Refereed Papers, October 2012*.

Magie, A.A., Young, D.D. & Dragoo, S.L. (2012). The global connections project, version 2.0. Continuing the focus on understanding global concepts and cultural diversities [abstract]. *International Textile and Apparel Association Annual of Refereed Papers, October 2012*.

Dragoo, S. L. (2012). Teaching the heart of design through partnership [abstract]. *Texas Association of Family and Consumer Sciences Annual of Refereed Papers*.

Dragoo, S. L. (2011). Applying technical construction and design skills with community minded application [abstract]. *International Textile and Apparel Association Annual of Refereed Papers*.

Yang, E., & Dragoo, S. L. (2011). Industry knowledge needed by fashion design graduates: Focus on merchandising [abstract]. *International Textile and Apparel Association Annual of Refereed Papers*.

Yang, E., & Dragoo, S. L. (2011). Technical skills needed by fashion design graduates: Focus on patternmaking techniques [abstract]. *International Textile and Apparel Association Annual of Refereed Papers*.

Yang, E., Dragoo, S., & Young, D. (2011). Patternmaking techniques needed by fashion design graduates [abstract]. *American Association of Family and Consumer Science Annual of Refereed Papers*.

- Yang, E., Dragoo, S., & Young, D. (2011). Technical skills needed by fashion design graduates: Focus on patternmaking techniques [abstract]. *Proceedings of the Annual Conference of the North Carolina Association of Family and Consumer Sciences*.
- Dragoo, S. L. & Rylander, D. (2011). Translating Business Into Fashion – A Student Organization Project With A Community Outreach. Texas Association of Family and Consumer Sciences Annual of Refereed Papers, accepted for publication.
- Dragoo, S. L. (March, 2011). Neo Anthology - Fashionable Literary Interpretations. Texas Association of Family and Consumer Sciences Annual of Refereed Papers, accepted for publication.
- Young, D, Dragoo, S. L. & Magie, A. (2011). Collaboration Between University FCS Faculty and Texas 4-H: Teaching Fashion Storyboard Production. Texas Association of Family and Consumer Sciences Annual of Refereed Papers, accepted for publication.
- Magie, A., Young, D, & Dragoo, S. L. (2011). What Fashion Information Sources Do Teens Use. Texas Association of Family and Consumer Sciences Annual of Refereed Papers, accepted for publication.
- Magie, A., Young, D, & Dragoo, S. L. (2011). Investigating the Lifestyle Preferences of Teens. Texas Association of Family and Consumer Sciences Annual of Refereed Papers, accepted for publication.
- Young, D. D., Dragoo, S. L, & Magie, A. A. (2010) The example board strategy for teaching presentation board production. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 62, in press.
- Yang, E., & Dragoo, S. L. (2010). Computer Learning as Part of the Fashion Design Curriculum: Up-Dating the Perspective. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 62, in press.
- Yang, E., & Dragoo, S. L. (2010). Technical Skills Needed by Fashion Design Graduates: Focus on Patternmaking Techniques. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 62, in press.
- Yang, E., & Dragoo, S. L. (2010). Experiential Learning Experiences Needed by Fashion Design Graduates. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 62, in press.
- Dragoo, S. L. (March, 2010). Creative Classroom Applications Gleaned from Contemporary Teen Influences. Texas Association of Family and Consumer Sciences Annual of Refereed Papers, p. 7-8.
- Schmidt, H., Forehand, M., & Dragoo, S. L. (2010). NeoAnthology. Target Market – Mounted Gallery. Abstract and Photo published in the Annual Design Catalog for the International Textile and Apparel Association.
- Magie, A. A., Young, D. D., & Dragoo, S. L. (2010). The relationship of fashion involvement to browsing and buying partners among teen consumers. Submitted for consideration of publication in the Texas Association of Family and Consumer Sciences Research Journal.

- Magie, A. A., Young, D. D., & Dragoo, S. L. (2009). *The relationship of fashion involvement to browsing and buying partners among teen consumers*. *Texas Association of Family and Consumer Sciences Research Journal*.
- Dragoo, S. L. & Young, D. (2007). Institutional planning, assessment, and effectiveness part I: A model plan for a fashion design program. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 59, on-line.
- Dragoo, S. L. & Young, D. (2007). Applying for the position: A real-life experience. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 59, on-line.
- Young, D. & Dragoo, S. L. (2007). Institutional planning, assessment, and effectiveness part II: A model plan for a fashion merchandising program. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 59, on-line.
- Dragoo, S. L. & Young, D. (2006). A comparison of the fashion design student's creative apparel competition entries to merchandise categories offered at regional apparel markets. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 58, on-line.
- Young, D. & Dragoo, S. L. (2006). Developing an industry partnership for experiential learning opportunities in merchandising, sales, leadership, and management as well as financial reward. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 58, on-line.
- Young, D. D., Dragoo, S. L., & Welkey, S. (2006). Knowledge of products made from mohair fibers among apparel manufacturers and retailers. *Texas Association of Family and Consumer Sciences Research Journal*, 72, 3-5.
- Dragoo, S. L. (2006). Natural fiber's utilization: Educating tomorrow's apparel designers in creative and functional applications of Texas natural fibers. *Texas Department of Agriculture's Funded Research 2005/2006 Annual Project Report - Executive Summary*. October, 2006.
- Dragoo, S. L. (2005). Digital transformation - bringing the fashion design students' portfolio into the electronic age. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 57, on-line.

Refereed Presentations at Professional Meetings

- Dragoo, S. (2013, October). *Pattern Grading Approaches – Assessment of Grade Rules and Fit as Applied to Merchandise*. Paper accepted for presentation at the Annual Meeting of the International Textile and Apparel Association, New Orleans, LA.
- Dragoo, S. (2013, March). *How Fashion Innovation Impacts Perceptions and Behaviors Toward Sustainability of College Students*. Paper presented at the Texas Association of Family and Consumer Sciences, New Braunfels, TX.
- Dragoo, S., & Magie, A. (2013, March). *Blending Fashion Forecasting, Trend Inspiration and Design, and Event Planning with Community Innovation*. Paper presented at the Texas Association of Family and Consumer Sciences, New Braunfels, TX.

- Dragoo, S., & Adair, M. (2012, October). *How Sustainability Affects Fashion Behaviors, Attitudes and Perceptions of College Students*, Paper presented at the Annual Meeting of the International Textile and Apparel Association, Honolulu, HI.
- Dragoo, S. (2012, October). *Illustrating Learning While Mentoring Teaching*, Paper presented at the Annual Meeting of the International Textile and Apparel Association, Honolulu, HI.
- Yang, E., Dragoo, S., & Young, D. (2012, October). *Merchandising Skills Needed by Fashion Design Graduates*, Paper presented at the Annual Meeting of the International Textile and Apparel Association, Honolulu, HI.
- Magie, A.A., Young, D.D. & Dragoo, S.L. (2012, November). *Is service learning really Twice as Nice?* Paper presented at the Annual Meeting the International Textile and Apparel Association, Honolulu, HI.
- Magie, A.A., Young, D.D. & Dragoo, S.L. (2012, November). *The Global Connections Project, Version 2.0. Continuing the focus on understanding global concepts and cultural diversities*. Paper presented at the Annual Meeting of the International Textile and Apparel Association, Honolulu, HI
- Dragoo, S. L. (2012, February). *Teaching the Heart of Design through Partnership*. Paper presented at the Annual Meeting of the Texas Association of Family and Consumer Sciences, Waco, TX.
- Dragoo, S. L. (2011, October). *Applying Technical Construction and Design Skills With Community Minded Application*. Paper presented at the Annual Meeting of the International Textile and Apparel Association, Philadelphia, PA.
- Yang, E., & Dragoo, S. L. (2011, October). *Industry Knowledge Needed by Fashion Design Graduates: Focus on Merchandising*. Paper presented at the Annual Meeting of the International Textile and Apparel Association, Philadelphia, PA.
- Yang, E., & Dragoo, S. L. (2011, October). *Technical Skills Needed by Fashion Design Graduates: Focus on Patternmaking Techniques*. Paper presented at the Annual Meeting of the International Textile and Apparel Association, Philadelphia, PA.
- Yang, E., Dragoo, S., & Young, D. (2011, June). *Patternmaking Techniques Needed by Fashion Design Graduates*. Paper presented at the Annual conference of American Association of Family and Consumer Sciences, Phoenix, AZ
- Yang, E., Dragoo, S., & Young, D. (2011, March). *Technical Skills Needed by Fashion Design Graduates: Focus on Patternmaking Techniques*. Presentation at the Annual Conference North Carolina Association of Family and Consumer Sciences, Sunset Beach, North Carolina.
- Dragoo, S. L. (March, 2011). *Neo Anthology - Fashionable Literary Interpretations*. Annual Meeting of the Texas Association of Family and Consumer Sciences, Dallas, TX, accepted for presentation in 2011.
- Dragoo, S. L. & Rylander, D. (March, 2011). *Translating Business Into Fashion – A Student Organization Project With A Community Outreach*. Presented at the Annual Meeting of the Texas Association of Family and Consumer Sciences, Dallas, TX.

- Young, D, Dragoo, S. L. & Magie, A. (March, 2011). *Collaboration Between University FCS Faculty and Texas 4-H: Teaching Fashion Storyboard Production*. Presented at the annual Meeting of the Texas Association of Family and Consumer Sciences, Dallas, TX.
- Magie, A., Young, D, & Dragoo, S. L. (March, 2011). *What Fashion Information Sources Do Teens Use*. Presented at the Annual Meeting, Texas Association of Family and Consumer Sciences, Dallas, TX.
- Magie, A., Young, D, & Dragoo, S. L. (March, 2011). *Investigating the Lifestyle Preferences of Teens*. Annual Meeting of the Texas Association of Family and Consumer Sciences, Dallas, TX, accepted for presentation in 2011.
- Yang, E., & Dragoo, S. L. (2010). *Computer Learning as Part of the Fashion Design Curriculum: Up-Dating the Perspective*. Presented at the International Textile and Apparel Association Annual of Refereed Papers.
- Yang, E., & Dragoo, S. L. (2010). *Experiential Learning Experiences Needed by Fashion Design Graduates*. Presented at the International Textile and Apparel Association Annual of Refereed Papers.
- Schmidt, H., Forehand, M., & Dragoo, S. L. (2010). *NeoAnthology*. Target Market – Mounted Gallery. Creative Design presented at the Annual Meeting of the International Textile and Apparel Association, Montreal, Canada.
- Dragoo, S. L. (March, 2010). *Creative Classroom Applications Gleaned from Contemporary Teen Influences*. Presented at the Annual Meeting of the Texas Association of Family and Consumer Sciences, San Antonio, TX.
- Dragoo, S. L. (2009, February). *Apparel recycling: Teaching eco-friendly fashion for sustainable living*. Paper to be presented at the Annual Meeting of the Texas Association of Family and Consumer Sciences, Austin, TX.
- Magie, A. A., Young, D. D., & Dragoo, S. L. (2009, February). *The relationship of fashion involvement to browsing and buying partners among teen consumers*. Paper to be presented at the Annual Meeting of the Texas Association of Family and Consumer Sciences, Austin, TX.
- Young, D.D., Dragoo, S. L., & Magie, A. A. (2009, February). *An experiential learning activity for job seekers*. Paper to be presented at the Annual Meeting of the Texas Association of Family and Consumer Sciences, Austin, TX.
- Pickett, N. & Dragoo, S. L. (2008, February). *Cognitive connections: Teaching methods for foundational construction*. Paper to be presented at the Texas Association of Family and Consumer Sciences Annual Conference, Addison, TX
- Young, D. D. & Dragoo, S.L. (2008, February). *An Industry Partnership for Learning and Profit*. Paper to be presented at the Texas Association of Family and Consumer Sciences Annual Conference, Addison, TX.
- Dragoo, S. L. & Young, D. (2007, November). *Institutional planning, assessment, and effectiveness part I: A model plan for a fashion design program*. Paper presented at the Annual Meeting of the International Textile and Apparel Association, Los Angeles, CA.

Dragoo, S. L. & Young, D. (2007, November). *Applying for the position: A real-life experience*. Paper presented at Annual Meeting of the International Textile and Apparel Association, Los Angeles, CA.

Young, D. & Dragoo, S. L. (2007, November). *Institutional planning, assessment, and effectiveness part II: A model plan for a fashion merchandising program*. Paper presented at the Annual Meeting of the International Textile and Apparel Association, Los Angeles, CA.

Dragoo, S. L. & Young, D. (2006, November). *A comparison of the fashion design student's creative apparel competition entries to merchandise categories offered at regional apparel markets*. Paper presented at the Annual Meeting of the International Textile and Apparel Association, San Antonio, TX.

Young, D. & Dragoo, S. L. (2006, November). *Developing an industry partnership for experiential learning opportunities in merchandising, sales, leadership, and management as well as financial reward*. Paper presented at the Annual Meeting of the International Textile and Apparel Association, San Antonio, TX.

Young, D. D., Dragoo, S. L., & Welkey, S. (2006, March). *Home furnishings manufacturers' and retailers' knowledge of products made from mohair fibers*. Paper presented at the 88th Annual Meeting of the Texas Association of Family and Consumer Sciences, Austin, TX.

Refereed Creative Exhibitions

Dragoo, S. L. (2008, February). *On Display: Revisiting Art, Culture and Industry through Fashion*. Garment and information board display presented at the 90th Annual Meeting of the Texas Association of Family and Consumer Sciences, Dallas, TX.

Dragoo, S. L. (2007, July and August). *The 60s Revisited*. An exhibition of work mounted at the Greater Denton Arts Council's Creative Arts East Gallery, Denton, TX.

Dragoo, S. L. (2006, March). *The Identity Coat -- A Second Skin Featuring Second-Generation Stories*. Garment and poster presented at the 88th Annual Meeting of the Texas Association of Family and Consumer Sciences, Austin, TX.

Chang, L., & Dragoo, S. L. (1997, November). *Balenciaga Revisited*. Garment presented in Fashion Design – Live Gallery, Annual Meeting of the International Textile and Apparel Association, Knoxville, TN.

Dragoo, S. L., & Young, D. D. (1997, November). *Photo escape*. Garment Exhibit. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*, 54, 112.

Other Professional Activities Relevant to Teaching

Courses and Workshops Taught

Junior Fashion Design Camp, taught for elementary sewing students (ages 10-13) for skill enhancement. Texas Woman's University, Denton, TX, June 10 – June 14, and July 22-26, 2013

Teen Fashion Design Camp, taught for teenage fashion design students (ages 14-18) for skill enhancement. Texas Woman's University, Denton, TX, June 17-21 and July 15 – 19, 2013.

Advanced Industrial Sewing Workshop, taught fashion design students at Texas Woman's University, Denton, TX, August 23-24, 2012

Fashion, Math, Science and Technology – A Natural Blending, session taught to the Frisco Arts and Sciences Summer Camp, Elementary-school age children, August 12, 2012.

Junior Fashion Design Camp, taught for elementary sewing students (ages 10-13) for skill enhancement. Texas Woman's University, Denton, TX, June 11 – June 15, 2012.

Teen Fashion Design Camp, taught for teenage fashion design students (ages 14-18) for skill enhancement. Texas Woman's University, Denton, TX, June 18-22, July 9-13, 16-20, 2012.

4-H Instructional Workshop – The Fashion Story Board, taught 60 4-H students and extension leaders concepts covering fashion and theme board design and layout, 4-H Lock-in, Richardson, TX, January 19, 2012. Also taught at a regional 4-H level in Dallas, Texas, January 16, 2012.

Pre –Semester Sewing Workshop Featuring Industry Sewing Methods, taught fashion design students at Texas Woman's University, Denton, TX, August 27-28, 2011

Junior Fashion Design Camp, taught for elementary sewing students (ages 10-13) for skill enhancement. Texas Woman's University, Denton, TX, June 12 – June 16, 2011.

Teen Fashion Design Camp, taught for teenage fashion design students (ages 14-18) for skill enhancement. Texas Woman's University, Denton, TX, June 19-23, July 25-29, 2011.

Fashion Design and Textiles Arts Workshop, taught and oversaw student teachers for a SIFE fundraiser. Workshop served over 80 Girls Scout students, Texas Woman's University, programs in Fashion and Textiles, November 6, 2010.

Pre –Semester Sewing Workshop Featuring Industry Sewing Methods, taught fashion design students at Texas Woman's University, Denton, TX, August 26-27, 2010

Girls Inc. College Readiness Camp Fashion Design Workshop taught to aid in preparing young ladies for college and career readiness. Texas Woman's University, Denton, TX, July 9th-10th, 2010.

Teen Fashion Sewing Camp, taught for teenage sewing students for skill enhancement, covering basic garment construction and similar products, Texas Woman's University, Denton, TX, August 1-5, 2011, June 20-24, 2011, and June 14-19, 2010.

Junior Fashion Sewing Camp, taught for elementary sewing students for skill enhancement, covering basic garment construction and similar products, Texas Woman's University, Denton, TX, June 13-17, 2011 and June 22 - July 26, 2010.

4-H Instructional Workshop – Designing Fashion Trend Boards, taught over 40 4-H students and extension leaders concepts covering design elements and principles and board layout and

production, taught by Dr.'s Dragoo, Young and Magie, Texas Woman's University, Denton, TX, January 16, 2010.

Industry Design, Construction, and Machine Workshop, taught for fashion students overviewing construction techniques using specialty industry machines in the Fashion Design Mega Lab, Texas Woman's University, Denton, TX, January 14-15, 2010.

Girls Scouts, Fashion Design Session Workshop, aided in coordinating materials and student helpers for a SIFE hosted Girls Scout Workshop, Texas Woman's University, Denton, TX, November 18, 2009.

Girls Inc. College Readiness Camp Fashion Design Workshop taught to aid in preparing young ladies for college and career readiness. Texas Woman's University, Denton, TX, July 10th-11th, 2009.

Junior Fashion Sewing Camp, taught for elementary sewing students for skill enhancement, covering basic garment construction and similar products, Texas Woman's University, Denton, TX, June 12-16, 2009.

Junior Fashion Sewing Camp, taught for elementary sewing students for skill enhancement, covering basic garment construction and similar products, Texas Woman's University, Denton, TX, June 30 - July 1, 2008.

Faculty Sponsorship/Mentoring of Students' Professional Association Involvement

Faculty Sponsor: Caro, A., & Dragoo, S. L. (2013, October). *Wedded Window to the Soul*. Target Market – Live Gallery. Creative Design submitted to the Annual Meeting of the International Textile and Apparel Association, New Orleans, Louisiana.

Faculty Sponsor: Caro, A., & Dragoo, S. L. (2013, October). *Sculptural Chartreuse*. Target Market – Live Gallery. Creative Design submitted to the Annual Meeting of the International Textile and Apparel Association, New Orleans, Louisiana.

Faculty Sponsor: Sawers, K. T., (2013, April). "Three Rings of Dreams." Visual Art presentation for the Research and Sponsored Program's Student Research Symposium, Texas Woman's University.

Faculty Sponsor: Axak, N., & Dragoo, S. L. (2012, October). *Silk Cocoons in Cocoa Fields*. Target Market – Mounted Gallery. Creative Design submitted to the Annual Meeting of the International Textile and Apparel Association, Honolulu, Hawaii.

Faculty Sponsor: Axak, N., & Dragoo, S. L. (2012, October). *Relics of Timeless Treasures*. Target Market – Mounted Gallery. Creative Design submitted to the Annual Meeting of the International Textile and Apparel Association, Honolulu, Hawaii.

Faculty Sponsor: Axak, N., & Dragoo, S. L. (2012, October). *Aloft Bird Angel Wings*. Target Market – Mounted Gallery. Creative Design submitted to the Annual Meeting of the International Textile and Apparel Association, Honolulu, Hawaii.

Faculty Sponsor: Adair, M., & Dragoo, S. L. (2012, October). *How Sustainability Affects Fashion Behaviors, Attitudes and Perceptions of College Students*, Research abstract submitted to the Annual Meeting of the International Textile and Apparel Association, Honolulu, Hawaii.

Faculty Sponsor: Anton, C., & Dragoo, S. L. (2012, October). *The Wonderful World of Seuss*. Target Market – Mounted Gallery. Creative Design submitted to the Annual Meeting of the International Textile and Apparel Association, Honolulu, Hawaii.

Faculty Sponsor: Sawers, K. & Dragoo, S. L. (2011, November). *Naturally Alpaca*. Trend Board submission to the Alpaca Foundation’s Annual Theme Board Competition, New Hampshire.

Faculty Sponsor: Axak, N. & Dragoo, S. L. (2011, November). *Timeless in Wonder - Alpaca*. Trend Board submission to the Alpaca Foundation’s Annual Theme Board Competition, New Hampshire.

Faculty Sponsor: Forehand, M. (2011, April). “NeoAnthology.” Research and Sponsored Program’s Student Research Symposium, Texas Woman’s University.

Faculty Sponsor: Schmidt, H., Forehand, M., & Dragoo, S. L. (2010, October). “NeoAnthology.” Target Market – Mounted Gallery. Creative Design submitted to the Annual Meeting of the International Textile and Apparel Association, Montreal, Canada.

Faculty Sponsor: Moseley, Kathy, "Jet is the new black," Fashion Design Competition – Live Gallery, Annual Meeting of the International Textile and Apparel Association, November, 2009, Seattle, Washington.

Faculty Sponsor: Brar, Jodi, “Ice Palace,” Fashion Design Competition – Live Gallery, Annual Meeting of the International Textile and Apparel Association, November, 2008, Chicago, IL.

Faculty Sponsor: Winterhalter, Joanne, "Dancing on Air," Fashion Design Competition – Live Gallery, Annual Meeting of the International Textile and Apparel Association, November, 2007, Los Angeles, CA.

Faculty Sponsor: Walton, Miyoko, "A Decided Air of Lightness," Fashion Design Competition – Live Gallery, Annual Meeting of the International Textile and Apparel Association, November, 2007, Los Angeles, CA.

Doctoral Dissertations Committee Involvement

Yang, E.Y. (2010). *A comparison of fashion industry professional and fashion educators’ perceptions on importance of technical skills, industry knowledge and interpersonal skills in obtaining entry level design positions*. Doctoral dissertation, Texas Woman’s University, Denton, TX. Committee Chair.

Magie, A. B. *An Analysis of Lifestyles, Shopping Orientations, Shopping Behaviors and Fashion Involvement Among Teens Aged 13 to 18 in the U.S.* (August 2008), Doctoral dissertation, Texas Woman’s University, Denton, TX. Committee Member.

Fashion Show Presentations

Fashion Show Producer, *TWU Teen Fashion Camp’s Fireflies Fashion Show*, produced for the teen camp members and parents, Texas Woman’s University, Denton, TX, June 21, 2013.

Fashion Show Producer, *TWU Junior Fashion Camp’s Fireflies Fashion Show*, produced for the junior camp members and parents, Texas Woman’s University, Denton, TX, June 14, 2013.

- Fashion Show Coordinator, *TWU Montage Senior Fashion Show*, Texas Woman's University, Denton, TX, May 3, 2013.
- Fashion Show Producer, *American Heart Association's GO RED for Women Luncheon and Fashion Show*, Accessorize Your Life, Denton, TX, February 8, 2013.
- Fashion Show Producer, *Family Day Fashions, American Style*, Texas Woman's University Student Family Day, Denton, TX, October 3, 2012.
- Fashion Show Producer, *TWU Teen Fashion Camp's Fireflies Fashion Show*, produced for the teen camp members and parents, Texas Woman's University, Denton, TX, June 22, 2012.
- Fashion Show Producer, *TWU Junior Fashion Camp's Fireflies Fashion Show*, produced for the junior camp members and parents, Texas Woman's University, Denton, TX, June 14, 2012.
- Fashion Show Coordinator, *TWU Montage Senior Fashion Show*, Texas Woman's University, Denton, TX, May 2, 2012.
- Fashion Show Producer, *American Heart Association's GO RED for Women Luncheon and Fashion Show*, Designing for Decades, Denton, TX, February 10, 2012.
- Fashion Show Producer, *Family Day Fashions, American Style*, Texas Woman's University Student Family Day, Denton, TX, October 1, 2011.
- Fashion Show Producer, *TWU Teen Fashion Camp's Summer Delight*, produced for the teen camp members and parents, Texas Woman's University, Denton, TX, June 20, 2011.
- Fashion Show Producer, *TWU Junior Fashion Camp's Summer Delight*, produced for the junior camp members and parents, Texas Woman's University, Denton, TX, June 13, 2011.
- Fashion Show Coordinator, *Cirque de la Mode Senior Fashion Show*, Texas Woman's University, Blagg Huey Library, Denton, TX, April 29th, 2011.
- Fashion Show Producer, *American Heart Association's GO WILD for GO RED Luncheon and Fashion Show*, Denton, TX, February 11, 2011.
- Fashion Show Producer, *Family Day Fashions, American Style*, Texas Woman's University Student Family Day, Denton, TX, October 2, 2010.
- Fashion Show Producer, *TWU Teen Fashion Camp's Summer Delight*, produced for the teen camp members and parents, Texas Woman's University, Denton, TX, June 25, 2010.
- Fashion Show Producer, *TWU Junior Fashion Camp's Summer Delight*, produced for the junior camp members and parents, Texas Woman's University, Denton, TX, June 18, 2010.
- Fashion Show Coordinator, *Neoanthology Senior Fashion Show*, Texas Woman's University, Blagg Huey Library, Denton, TX, May 2, 2010.
- Coordinator, Stage Manager, *Dallas FGI/TDA Career Day Fashion Show and Awards Ceremony*, Dallas World Trade Center, Dallas, TX, April 10, 2010.
- Fashion Show Producer, *American Heart Association's GO RED for Women Luncheon and Fashion Show*, Denton, TX, February 13, 2009.
- Fashion Show Coordinator, *City Streets Senior Fashion Show*, Texas Woman's University, Margo Jones Performance Hall, Denton, TX, May 8, 2009.
- Fashion Show Producer, *American Heart Association's GO RED for Women Luncheon and Fashion Show*, Denton, TX, February 13, 2009.
- Fashion Show Producer, *Stop, Change, Live Fashion Show and Dinner* benefitting the Denton County Friends of the Family in coordination with the NFS Quantity Food Lab students, Texas Woman's University, Hubbard Hall, Denton, TX, November 20, 2008.
- Fashion Show Coordinator, *The Gallery Senior Fashion Show*, Texas Woman's University, Margo Jones Performance Hall, Denton, TX, May 2, 2008.
- Fashion Show Producer, *Cotton Association's Fire-Up Fashions*, Fashion Show of Student Cotton Work for the Texas Cotton Association's Annual Conference, San Antonio, TX, March 23, 2008.
- Fashion Show Producer, *Plano Flower Festival's Flower Power Fashion Show of Student Work*, Plano, Texas, March 15, 2008.

Fashion Show Producer, Fashion show entitled “Technology Trends and Apparel from the 50s, 60s and 70s” for the Texas Association of Family and Consumer Sciences Annual Conference, Keynote Luncheon Show, February 29, 2008.

Fashion Show Producer, American Heart Association’s GO RED for Women Luncheon and Fashion Show, Denton, TX, February 14, 2008.

Grants Awarded

Dragoo, S. L. (2011). *Investigation and Assessment of Natural Fiber Usage Among College Design Students: Developing Innovative Applications in Design*. Texas Department of Agriculture, Food and Fibers Research Grant Division, \$76,000. Unfunded.

Dragoo, S. L. (2010-2011). *Modaris, Diamino, and Kaledo Suite: Investing in Education*. A grant proposal presented to Lectra, New York, (January, 2011). Funded, 30 stations valued at \$1,434,000.00.

Natural Fiber Education, Promotion and Usage Among College Fashion Students: Applying Innovation Under Economic Pressure. Source: Texas Department of Agriculture’s Food and Fiber Research Support Division. September, 2009-2011. Principal Investigator. Funded 2-year term for \$70,000.

Kaledo Marketing - A Synopsis of Software Product Transitioning and Training on the TWU Campus. Source: Lectra, Inc. \$820,000.00. Submitted February, 2008. Principal Investigator. Funded.

Natural Fiber Utilization: Educating Tomorrow’s Apparel Designers in Creative and Functional Applications of Texas Natural Fibers. Source: Texas Department of Agriculture’s Food and Fiber Research Support Division. Submitted April, 2007. Principal Investigator. Funded 2 year term for \$56,000.

Assessing Attitudes of Tomorrow's Designers Regarding The Use of Natural Fibers in Apparel. Source: Texas Department of Agriculture’s Food and Fiber Research Support Division. \$30,000. Submitted April, 2006. Principal Investigator. Funded 1 year term.

Assessment of Need, Strength of Market - A Synopsis of Computer Product Viability on the TWU campus. Source: Lectra, Inc. \$1,560,000.00. Submitted April 2005. Principal Investigator. Funded.

Contact Information

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Curriculum Vita is Abbreviated. For full CV, see www.twu.edu/fashion/faculty