



Unit Assessment Plan: Desired Outcome and Target/Criterion Column 3

Desired Outcome

Desired outcomes must:

- (1) total at least three for each unit's annual plan;
- (2) be in line with the [College's Goals and Strategic Focus Goals](#);
- (3) be broad;
- (4) be numerically measurable in some manner; and
- (5) must begin with [an action verb](#).

Target/Criterion

Targets must:

- (1) be related to the desired outcome;
- (2) be clearly and objectively stated; and
- (3) begin with a number (numerically measurable).

Rubric - Measurable Outcomes & Target

a. Does the unit state at least three desired outcomes that start with verbs?	Yes / No
b. Is each stated outcome numerically measurable?	Yes / No
c. Is (are) target(s) clearly and objectively stated?	Yes / No
d. Is (are) target(s) related to the stated outcome?	Yes / No

Example #1

Program Outcome:

A. Desired Outcome #1:

Increase opportunities for student success by increasing completion/graduation rate for ABCD program.

B. Target:

5% increase completion/graduation rate over the 2013-2014 reported rate.

(continued)

Example #2

Educational Support Outcome:

A. Desired Outcome #2:

Ensure that efficient and effective admissions operations are in place to receive and process applications, transcripts and other documents received from prospective students.

B. Target:

100% achievement rate in completed applications and electronic transcripts from Transfer Admissions.

Sample Outcomes

- Revise master syllabi for the ABCD program.
- Increase graduation/completion rate.
- Increase student access and opportunities through supplemental support programs.
- Increase retention rate.
- Increase passage rate on licensure exam.
- Develop or revise program learning outcomes for the “Sample” program.
- Revise the curriculum for the “Sample” program.
- Increase instructional technology use in the program.
- Develop specialized supports for transfer students

Sample Targets

- ____% of students will be satisfied with the education received in the program.
- ____% of _____ semester graduates will be gainfully employed within 6 months post-graduation.
- ____ out of ____ students will receive Level ____ NCCER certification. (ratio)
- _____ % of students will pass the _____ certification/licensure exam on their first attempt.
- _____ % of students will be satisfied with the academic advising received from faculty in this program.
- _____% reduction of funds spent on consumables
- _____% of curriculum will contain use of instructional technology.