

Sample sponsorship follow-up

Dear <Name of Recipient>,

I wanted to follow up on the <email/letter> I sent to you regarding my participation in the Memory Makers for Alzheimer's event, <EVENT NAME>. I have been making progress towards my fundraising goal of <GOAL AMOUNT>, having raised <DOLLAR AMOUNT RAISED> to date.

There is still time for you to support people living with dementia by donating to my fundraising page today!

<Insert your personal connection or story>.

With your support, Alzheimer Societies in Ontario can continue to provide **Help for Today** for people living with dementia and **Hope for Tomorrow...**® by funding research to find the cause and the cure.

Please help me reach my fundraising goal by visiting my personal page at MemoryMakersforAlzheimers.ca. Just click on "Sponsor a participant" and search for my name. It is easy, secure, and will help make a difference in the lives of people living with dementia and their families.

Thank you for your support.

Sincerely,

[Participant Name]