



Sample Spring2ACTION Social Media Calendar

DATE	TWITTER	FACEBOOK
April 8-2 weeks out	Join us on April 22 for #Spring2ACTION, Alexandria’s giving day! Learn more: www.spring2action.org	What if we all gave on one day? On Wednesday, April 22, WE CAN! Support us during Spring2ACTION as we raise money to support [insert mission/goals] at www.spring2action.org .
April 15-1 week out	What if we all gave on one day? We can! #Spring2ACTION on April 22 & be a part of a community wide movement: www.spring2action.org .	Spring2ACTION is just a week away! This year, our goal is [insert goal] for [insert programs]. Get ready to give at www.spring2action.org
April 21-day before	Your #Spring2ACTION donation tomorrow can help us raise [insert goal] & boost giving in #AlexandriaVA www.spring2action.org	What superpower would you choose? Flying, invisibility...or giving? We choose giving! Tomorrow, be an action hero and support us during Spring2ACTION! Give at: www.spring2action.org
April 22-Spring2ACTION!	It’s here! #Spring2ACTION 2015 is today & NOW is the time to make your donation www.spring2action.org	ZERO days to Spring2ACTION! Give now and support out [Mission/Programs]! www.spring2action.org